

THE COASE THEOREM
A STUDY IN ECONOMIC EPISTEMOLOGY

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Institute for Christian Economics

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This book is dedicated to

Brian **Griffiths**

academic economist, political
advisor, and Christian
moralist.

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In the development of any science, the first received paradigm is usually felt to account quite successfully for most of the observations and experiments easily accessible to that science's practitioners. Further development, therefore, ordinarily calls for the construction of elaborate equipment, the development of an esoteric vocabulary and skills, and a refinement of concepts that increasingly lessens their resemblance to their usual common-sense prototypes. That professionalization leads, on the one hand, to an immense restriction of the scientist's vision and to a considerable resistance to paradigm change. The science has become increasingly rigid. On the other hand, within those areas to which the paradigm directs the attention of the group, normal science leads to a detail of information and to a precision of the observation-theory match that could be achieved in no other way.

Thomas Kuhn*

Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago University of Chicago Press, 1962), p. 64.

PREFACE

Today in the sciences, books are usually either texts or retrospective rejections upon one aspect or another of the scientific life. The scientist who writes one is more likely to find his professional reputation impaired rather than enhanced.

Thomas Kuhn¹

Science is a sacred cow, as Anthony Standen observed in 1950,² and modern economists are faithful academic hindus. They have done their best to hitch economics' wagon to the star of physical science. They have adopted physical science's use of mathematics, even when this methodological tool is totally inapplicable to the topic under discussion, which is most of the time in the study of individual human action. They have also imitated physical science's system of professional advancement by means of publishing scholarly articles in academic journals, meaning the top dozen or so professional journals.³

1. Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago: University of Chicago Press, 1962), p. 20.

2. Anthony Standen, *Science Is a Sacred Cow* (New York: Dutton, 1950).

3. John J. Siegfried, "The Publishing of Economic Papers and Its Impact on Graduate Faculty Ratings, 1960-1969," *Journal of Economic Literature*, X (1972), pp. 31-49. A. W. Coats writes: "In the process of acquiring his professional qualifications, every fledgling economist is initiated into the prevailing occupational folklore, part of which consists of opinions about the aims, characteristics, and comparative prestige ratings of the various periodical publications in the field. . . . [These opinions']

This is a book. It is not a scholarly article. Therefore, if Kuhn's comment is correct (and I believe it is), then the reader ought to conclude: (1) North is not trying to advance his professional career with this **book**; (2) North has no professional career to advance with this book, (3) North is a crap-shooter with his **career**; (4) economics is not a science; or (5) more than one of the above. Because so few economists have ever heard of me, any economist who stumbles across this book and then bothers to read it will probably prefer the first two choices. I can hardly disagree. But point four has a certain plausibility, at least in the opinion of non-economists. Still, formal discussion in the economics profession is conducted as if economics were a science, so we are driven back to points one through three.

In a very real sense, points one, two, and four are the case. This book presents a sustained argument against the claim of economists that economics is a hard science in the same sense that physics is a hard science. Economics is a difficult social science, but it is not a hard science. Why do I say this? For this reason: because of a crucial inconsistency in the epistemology of economics, virtually all of what passes today as economics cannot legitimately be regarded as scientific, given the presuppositions of economists. The better economists have recognized the existence of this epistemological Achilles heel for over half a century, but they have preferred to remain silent about it.

Epistemology

I am hard-pressed to think of any word better suited to reducing book sales among American academic economists than *epistemology*. (The more scientific sounding word, *methodology*, is only marginally more saleable.) American economists do not

importance should not be underestimated, for they constitute an essential part of the shared 'tacit knowledge' which is indispensable to the smooth functioning of the scientific communications network." A. W. Coats, "The Role of Scholarly Journals in the History of Economics: An Essay," *ibid.*, IX (1971), p. 39.

spend much time pondering epistemology's challenge: "What can I know and how can I know it?" At a symposium held at the annual meeting of the American Economic Association in 1951, Fritz Machlup identified the reality of the economics profession in the United States: "Usually only a small minority of American economists have professed interest in methodology. The large majority used to disclaim any interest in such issues."⁴ In this regard, things have not changed much since 1951. Kuhn identifies two types of scientists: the "normal" practitioner and the revolutionary innovator. The typical normal practitioner of the economics profession has never even considered the issues that I discuss in this book.

Several years ago, a safely tenured economist at a large American state university assigned his graduate students an essay that I wrote in 1976. It dealt with the epistemological crisis of modern economics.⁵ He reported to me that they resented having to read the essay. They did not want to be bothered by questions regarding the fundamental presuppositions of their life's work. They just wanted to get on with it.

This self-imposed blindness to questions of epistemology is, in "the language of the profession, a product of rational self-interest. It is unwise to spend time pondering solutions to a problem that cannot be solved, given one's presuppositions, especially since any public discussion of this problem could reduce the demand for one's professional services. If I am correct about the epistemological weakness of all modern economic theory, and if economics is correct about the rational self-interest of acting individuals, then we should expect to

4. Fritz Machlup, "Introductory Remarks," *American Economic Review, Papers and Proceedings*, XLII (May 1952), p. 34. Note: the annual *Papers and Proceedings* issue of the *American Economic Review* is regarded by the profession as less relevant than publication in the other four issues of the *A. E.R.*: Siegfried, *op. cit.*, p. 34.

5. Gary North, "Economics: From Reason to Intuition," in North (cd.), *Foundations of Christian Scholarship: Essays in the Van Til Perspective* (Vallecito, California Ross House, 1976).

encounter great resistance among professional economists concerning the question of epistemology.

What is the nature of the epistemological problem? From the marginalist (subjectivist) revolution of the 1870's until today, economists have faced a major dilemma: there is no known link that can be shown scientifically to connect the supposedly autonomous and totally subjective value scale of the individual decision-maker to the hypothetical, yet procedurally mandatory, aggregate known as social welfare or social utility. To make such comparisons, there must be a common value scale among all economic actors. No common value scale has ever been identified. The utilitarians' assumption of each person's equal capacity for happiness is merely that: an assumption.

Robbins vs. Harrod

This dilemma came into the open, briefly, in 1938, in a pair of essays by Lionel Robbins and Roy Harrod.⁶ Robbins had cogently argued in his classic study, *An Essay on the Nature and Significance of Economic Science* (2nd ed., 1935), that it is scientifically impossible to make interpersonal comparisons of subjective utility. In other words, individual utility scales cannot be added up to produce a social aggregate. Social utility is therefore a scientific mirage. Harrod saw the inescapable implication of this position: it makes scientifically impossible any concept of applied economics. There is no way to discuss scientifically the social good or social welfare results of any policy, whether it was produced by a profit-seeking firm or by the State.

Harrod was logically correct regarding the implication of Robbins' thesis, as Robbins admitted a few months later, but Harrod's rejection of Robbins' epistemological position was not based on refuting either Robbins' premise - methodological

6. R. F. Harrod, 'Scope and Method of Economics,' *Economic Journal*, XLVIII (1938), especially pp. 396-97; Lionel Robbins, "Interpersonal Comparisons of Utility A Comment," *ibid.*, especially pp. 635-41.

individualism – or his logic. It was based on his rejection of the inescapable implication of Robbins' postulate: the removal of all scientific content from policy-making. Harrod insisted that Robbins' conclusion was professionally unacceptable, not illogical.

Harrod was reviving the old dilemma raised by Jeremy Bentham: the aggregating of pleasure and pain in a world of hypothetically autonomous men. Bentham rejected any "anarchical" assumption that there are "as many standards of right and wrong as there are men," but on what basis was Bentham's rejection valid? As Halévy asked so many years ago: "But why is it necessary that a science of social man, based on a quantitative comparison of pleasures and pains, should be possible?" He pointed to the underlying flaw in Bentham's position: "But why does not the principle of utility enter, in the last analysis, into the class of 'anarchical' principles? Wherein does the notion of happiness, or of pleasure, necessarily imply, to use Bentham's expression, 'dimensions'? Can present pleasure be compared with past pleasure, which, by definition, no longer exists, or with future pleasure, which, by definition, does not yet exist? Can the pleasure experienced by one individual be compared with the pleasure of another individual?" He cited Bentham's unpublished fragment, "Dimensions of Happiness":

'Tis in vain to talk of adding quantities which after the addition will continue distinct as they were before, one man's happiness will never be another man's happiness: a gain to one man is no gain to another: you might as well pretend to add twenty apples to twenty pears, which after you had done that could not be forty of any one thing but twenty of each just as there was before.⁸

7. Elie Halévy, *The Growth of Philosophical Radicalism*, translated by Mary Morris (1928) (Boston: Beacon, [1901-4] 1966), p. 495.

8. Bentham, "Dimension of Happiness," University College manuscripts; cited by Halévy, *idem*.

Bentham did not end his discussion at this point. If he had ended here, the *felicific calculus*, his theoretically essential intellectual construct, would have been stripped of all of its real-world content. Bentham needed this admittedly fictional aggregation: "This addability of the happiness of different subjects, however, when considered rigorously it may appear fictitious, is a *postulatum* without the allowance of which all political reasoning is at a stand. . . ."⁹ Bentham saw clearly that social science, meaning the science that undergirds policy recommendations, must assume the ability of the policy-maker to add up the utilities of different individuals, even though the science of autonomous man says that this is an impossible task.

In the very next issue of the *Economic Journal*, Robbins backtracked. "But I confess that at first I found the implication very hard to swallow. For it meant, as Mr. Harrod rightly insisted, that economics as a science could say nothing by way of prescription."¹⁰ This is exactly what it meant, and Robbins, too, was aghast. But not for long. "Further thought, however, convinced me that this was irrational." Why irrational? Because economists have always known that their prescriptions "were conditional upon the acceptance of norms lying outside economics. . . . Why should one be frightened, I asked, of taking a stand on judgments which are not scientific, if they relate to matters outside the world of science?"¹¹ Robbins returned epistemologically to Bentham's fiction of the common scale of utility, just as Harrod had.¹²

Robbins asked rhetorically why any economist should be frightened about such an appeal to standards lying outside of economic science. There is a very good reason why an academic

9. *Idem.*

10. Robbins, p. 637.

11. *Ibid.*, p. 638.

12. In 1961, Robbins cited Halévy's citations from Bentham: *The Theory of Economic Policy in English Classical Political Economy* (London: Macmillan, 1961), p. 180.

economist should be frightened: by appealing to ethical norms outside of the science of economics, he negates every trace of the scientific content of his policy recommendations and prescriptions. He thereby reduces economic policy-making to the level of- gasp! – political science, or even worse, sociology.

The exchange between Robbins and Harrod took place over half a century ago, yet the profession has politely buried all traces of it in its collective (!) memory. A few quirky people on the fringe of the profession resurrect this issue from time to time,¹³ but the profession takes no notice. Nevertheless, just like Dracula, it cannot be permanently buried. It will continue to reappear, though perhaps only in the shadows, for as long as methodological individualism remains the official philosophical foundation of economic science. Given the rapid demise of the appeal of socialism since 1989, this foundation seems secure.

The Cease Theorem

The problem of making interpersonal comparisons of subjective utility lurks in the shadows of the classic essay by Ronald H. Cease, “The Problem of Social Cost.”¹⁴ The problem of the impossibility of making scientific comparisons of interpersonal subjective utility *is* the problem of social cost. Until it is dealt with forthrightly by Cease and his disciples, *the problem of social cost will remain the bedrock problem of modern economic science*. With the widespread acknowledgment after 1988 of the economic collapse of socialism in Eastern Europe and the USSR, and with the substitution of concern over pollution – the economic issue of “externalities” – as the justification for retaining political

13. Cf. Mark A. Lutz (economist) and Kenneth Lux (clinical psychologist), *The Challenge of Humanistic Economics* (Menlo Park, California: Benjamin/Cummings, 1979), ch. 5. The obscurity of both authors and their publisher is indicative of the problem: fringe critics. But their chapter is on target epistemologically and is a rhetorical delight to read.

14. R. H. Cease, “The Problem of Social Cost,” *Journal of Law and Economics*, III (Oct. 1960), pp. 1-44.

control over the economy,¹⁵ this problem is not likely to stay buried. I do my best in this monograph to keep it alive and healthy. I have thereby revealed my status as a fringe figure.

The Origin of This Monograph

The bulk of this monograph appeared as an appendix in my book, *Tools of Dominion: The Case Laws of Exodus* (1990).¹⁶ In that form, it is available to few economists. Fewer still would be likely to discover the section in that book which deals with the Cease theorem on the economics of externalities (pollution, noise, and trespassing); the book is almost 1,300 pages long. This is why I decided to publish this modified version of my original analysis of the Cease theorem.

An added incentive to publish this monograph came as a result of Cease's winning of the Nobel Prize in economics in the fall of 1991. In a *Wall Street Journal* essay (Oct. 17, 1991), Kenneth Lehn summarized the Cease theorem and its impact on the economics profession. He wrote: "The 'problem' of externalities is not that one party causes harm to the other. Instead, the problem is one of conflict over how to use a scarce resource. In the case of air pollution, producers wish to use the air to emit pollutants while the neighboring residents wish to breathe fresh air. Using his legendary method of combing

15. Robert Heilbroner admitted in 1990 that Ludwig von Mises' critique of socialism in 1920 had been correct: socialist economic planning is inherently irrational. Oskar Lange's critique of Mises on this point was incorrect. Heilbroner, "Reflections: After Communism," *New Yorker* (Sept. 10, 1990), p. 92. He also admitted that socialism as an economic ideal went down with Communism's ship (pp. 98-99). But then he added this note of hope for all former socialists: "There is, however, another way of looking at, or for, socialism. It is to conceive of it not in terms of the specific improvements we would like it to embody but as the society that must emerge if humanity is to cope with the one transcendent challenge that faces it within a thinkable timespan. This is the ecological burden that economic growth is placing on the environment" (p. 99).

16. Gary North, *Tools of Dominion: The Case Laws of Exodus* (Tyler, Texas Institute for Christian Economics, 1990), Appendix D: "The Epistemological Problem of social cost."

through court decisions, Prof. Cease went on to show that the ‘problem’ of externalities would be resolved, without government regulation, in ways that maximize social value if transaction costs are low, and the outcome does not depend on which party receives the initial property right.” This is a misleading final sentence. There should have been a semicolon after the word *low*. It is the heart of the Cease theorem that the economic outcome does not depend on which party receives the initial property right. Mr. Lehn went on:

“The Problem of Social Cost” spawned a large body of literature that debated the equilibrium tendencies of the imaginary world of zero transaction costs, a development that Prof. Cease found unfortunate. For the major insight of this paper was not to suggest that we live in this imaginary world, but rather to show conditions under which legal decisions concerning property rights do affect resource allocation.

I disagree. The article’s major conclusion was that the initial distribution of property rights is economically irrelevant in establishing the social (aggregate) economic costs of settling disputes over externalities. If this thesis regarding costs of settling disputes over externalities is true, then R. H. Cease’s theorem constitutes one of the most subtle yet profound attacks ever written on the concept of private property rights.

It is my perception of the subdiscipline of law and economics that it is dominated by scholars who have either accepted the truth of Cease’s theorem or who have at least accepted its terms of discourse. To the extent that the field’s developers have accepted the Cease theorem, this relatively recent academic subdiscipline is grounded on a concept of law which is at odds with the moral and legal foundations of liberty.

As I hope to show in this monograph, the Cease theorem is thoroughly consistent with the free market economic methodology associated with the Chicago School of economics. The Cease theorem on social cost is in this sense an example of the

epistemological crisis of modern economics: grounded in the hypothetically value-neutral epistemology of modern economics, its conclusions are neither morally neutral nor consistent with the ideal of private property.

What I argue in this monograph is that the economics profession is suffering (though not financially) from a delusion. It is a widely shared delusion, and so is not discussed much or considered relevant in academic circles. This is to be expected: the inconsistencies that lie at the very heart of a widely shared delusion are seldom discussed, let alone taken seriously by those who believe in the delusion. The economics profession's particular delusion – a commonly held one in contemporary scientific guilds – is the myth of neutrality. It undergirds the supposedly value-free methodology of economic science. It has manifested itself as a delusion in discussions, largely ignored, of the epistemological problem of making *scientifically valid* interpersonal comparisons of subjective utility. R. H. Coase's essay on social cost neglects even to mention this problem, yet the problem lies at the heart of that subdiscipline of economics known as welfare economics, in terms of which Coase's essay took shape.

That such a crucial aspect of welfare economics could be neglected in an essay that won' the Nobel Prize for its author is evidence of the self-imposed blindness of the profession. That the field of law and economics, a recent subdiscipline of economics, grew to maturity in the soil – the cynic might say *night-soil* - of Coase's theorem is even more astonishing.

With the publication of Coase's essay on social cost, the myth of moral neutrality in economics has ceased to be convenient. It has become a high-cost, low-return liability. Of course, I am speaking here of social costs and social convenience. For Coase, both the essay and the myth that undergirds it have proven to be a bonanza, both professionally and financially. Professor Coase won a million dollars for two essays: "The Nature of the

Firm" (1937) and "The Problem of Social Cost" (1960).¹⁷ These articles gained him tenure in one of the most prestigious and well-remunerated economics departments on earth. He wrote other articles, of course: "Bacon Production and the Pig Cycle in Great Britain" (1935), "The Pig Cycle: A Rejoinder" (1935), "The Pig Cycle in Great Britain: An Explanation" (1937), and, of course, "Rowland Hill and the Penny Post" (1939). But he is not renowned for these, nor for his one book, published in 1950, in a career that exceeds half a century. Cease's career provides evidence (admittedly anecdotal) that Kuhn's statement, cited at the beginning of this Preface, is correct: the pathway to professional success within any academic scientific guild today is the journal article, not the book.

Warning

Let the reader beware: I am a Bible-believing Christian. I have self-consciously used biblical presuppositions regarding ethics and responsibility, both personal and corporate, in order to form my negative judgment regarding the "net social cost" of Cease's theorem. I have also invoked the epistemological insights of the Austrian School economist Murray Rothbard in dissecting the epistemological problem of collective judgments and collective value. This no doubt will place the academic mark of Cain on my forehead. To invoke the Bible positively and Rothbard negatively in order to make judgments regarding the validity of economic science is, in the eyes of a modern economist, the only known practice more reprehensible professionally than invoking sociology.

17. Only these two essays were cited by the Royal Swedish Academy. Peter Pasell, "Economics Nobel to a Basic Thinker," *New York Times* (Oct. 16, 1991).

If a man shall cause a field or vineyard to be eaten, and shall put in his beast, and shall feed in another man's field; of the best of his own field, and of the best of his own vineyard, shall he make restitution. If fire break out, and catch in thorns, so that the stacks of corn, or the standing corn, or the field, be consumed therewith; he that kindled the fire shall surely make restitution.

Exodus 22:5-6

The traditional approach has tended to obscure the nature of the choice that has to be made. The question is commonly thought of as one in which A inflicts harm on B and what has to be decided is: how should we restrain A? But this is wrong. We are dealing with a problem of a reciprocal nature. To avoid the harm to B would inflict harm on A. The real question that has to be decided is: should A be allowed to harm B or should B be allowed to harm A? The problem is to avoid the more serious harm.

R. H. Coase*

*R.H. Coase, "The Problem of Social Cost." *Journal of Law and Economics*, III (Oct. 1960), p. 2.

INTRODUCTION

*Costs and benefits cannot be compared across individuals, even when monetary sums are involved, because of the impossibility of interpersonal utility comparison. This insight is a straightforward application of the defining principle of the Austrian school: radical subjectivism.*¹

*Since all costs and benefits are subjective, no government can accurately identify, much less establish, the optimum quantity of anything. But even the ton! [private law suit over wrongs – G. N.] approach runs up against the immeasurability of costs and benefits: how are damages to be determined ?*²

*Another problem is the lack of a method for calculating the effect of a decision or policy on the total happiness of the relevant population. Even within just the human population, there is no reliable technique for measuring a change in the level of satisfaction of one individual relative to a change in the level of satisfaction of another.*³

Economists are a cynical bunch. What is a cynic? I do not mean the Greek definition. A modern economist would regard

1. John B. Egger, "Comment: Efficiency Is Not a Substitute for Ethics," in Mario Rizzo (ed.), *Time, Uncertainty, and Disequilibrium* (Lexington, Massachusetts Lexington Books, 1979), p. 121. Italics not in original.

2. Charles W. Baird, "The Philosophy and Ideology of Pollution Regulation," *Cato Journal*, II (Spring 1982), p. 303. Italics not in original.

3. Richard A. Posner, *The Economics of Justice* (Cambridge, Massachusetts: Harvard University Press, 1983), p. 54. Italics not in original.

the cynic Diogenes' search for an honest man - a man whose support could not be purchased - as a wasteful expenditure of scarce economic resources. Economists know before they begin - begin anything - that "every person has his price." There are therefore no truly honest men. I have in mind rather the definition of the cynic that was offered by Oscar Wilde in *Lady Windermere's Fan*: "A man who knows the price of everything and the value of nothing" - the economist as cynic.

The economist's dilemma - the dilemma of value vs. price - is in fact the central dilemma of the academic discipline known as economics. Economists search for an answer to one question above all other questions: "What is the verifiable relationship between value and price?" For over two centuries, generations of economists have attempted to discover the answer, and it eludes them today as much as it did in the days of Adam Smith. The difference is, today the lack of any internally consistent answer is covered by far more layers of dead ends that were and are described as successful solutions to the problem.

Value and Price

Let us begin the search. Assume that you are interrogating a modern economist. You ask: If all value is objective, then why do prices keep changing? What is it that makes them change? Answer: *Supply and demand change*. Why does supply change? *In response to changes in demand*. Why does demand change? *Because people change their minds*. Why? *Because prices change*. Why do prices change? *Changing conditions of supply and demand*.

Wait a minute. We are going in circles. We had better talk about demand apart from price. *Sorry, you are not allowed to talk about demand apart from price, or price apart from demand*. All right, let me ask this: If people's changing minds are the source of the changes in demand, then isn't the price of anything really based on subjective value? *Yes, that is correct*. Personal subjective value? Yes, *that is correct*. But how is personal subjective value translated into objective value? *It isn't; there is no objective value*.

Well, then, how is personal subjective value translated into objective prices? *Through competitive bidding.*

This leads to another series of questions. You ask: How can we be sure that the outcome of the objective individual bids reflects the true value to society? *By denying that there is any true value to society apart from the outcome of the objective individual bids.* But what if society disagrees? *There is no such thing as society; there are only individuals.* But what if individuals vote to change the outcome? *That is their legal privilege in a democracy.* Are you saying that democracy is a valid way to achieve social goals? *I am an economist; I can only tell you the outcome of events, given certain causes.* Should democracies vote to change the outcome of the bids? *I am an economist; there is no ultimate "should" for an economist.*

You press your case: What is the value of economics? *Sorry; economics does not objectively exist; only economists exist.* What is an economist? *An economist is someone who does economics.* I see. Well, then, what is the value of an economist? *That must be determined subjectively.* All right, what is the price of an economist? *All the market will bear.* Are we paying economists too much? *The free market will decide that.* Do we have a free market in economists today? *I'd prefer not to say; I might get fired. I work for a state university. It is not in my self-interest to answer your question.*

In my view, the answer is clear: yes, we are paying economists too much. Is my view correct? That is the question.

In this monograph, I intend to show that all of modern economics is a gigantic intellectual fraud, an illusion so successful that the vast majority of its practitioners are not aware of the fraud which they are perpetrating. I will show that the procedures that economists say they use are not the ones they actually use, that the presuppositions they say they have adopted are not actually the ones they have adopted, and that their ability to make economic judgments is in fact denied by their very methodology. All you have to do is read the entire monograph, paying attention to my arguments as you read.

Am I overstating my case? *You cannot know for sure until you read it.* Is it worth the risk – the time, energy, and mental effort – to find out? *Only you can say, and only after you read it.*

Only you! Therein lies the epistemological problem for modern economics.

To Read or Not to Read

What will it cost you to read this essay? You will never know for sure. It is analogous to a far more important question in life, “What will it cost me to marry this person?” Both questions really mean: “What will I have to give up forever?” While the “foreverness” of the marriage decision is more obvious to us – “till death do us part” is a graphic covenantal phrase - the “foreverness” of every decision is analogous, though not of the same order of magnitude.

When I choose *this* rather than *that*, I forever forfeit *that*, as well as all the little *thats* which might have been born later on. Perhaps I can change my mind later on, and buy *that*, but it will not be the same *that* which I choose not to buy today. It is a later *that*. Like a high school sweetheart whom you marry only after your first spouse dies, time has worked its changes on both of you. Everything a person might have accomplished with *that* during the period of “*this* rather than *that*” is gone forever.

A Fork in the Road

We know that in making any decision, we must forfeit many things that might have been but will never be – indeed, a whole lifetime of things that might have been – but we never know exactly what. Every decision, moment by moment, is to some extent the proverbial fork in the road. We do not know the next twenty moves and counter-moves in a chess game – moves that will become reality *in part* because of the next move – so it is safe to say that we cannot know what life has in store for us when we do one thing today rather than another.

If you read this essay, it is because you think it will be “worth your time.” But what is your time worth? What is your time worth right now? It is worth whatever is the most valuable use to which you can put it. What is the cost of spending your time one way rather than another? The most valuable use foregone. So, what is your decision? “To read or not to read, that is the question !”

Decisions, decisions. Once our decision is made, we put the past irrevocably behind us. “The moving finger writes, and having written, moves on.” We then face the consequences of our decision. But these consequences – these costs - are imposed on us after the decision, not before. They are costs, but they are not costs that affected the original action. *Expected* costs affected the original action, not the actual costs that we in fact subsequently experience. Is this unclear? Ask the person who married the “wrong” spouse to explain the difference between expected costs and resulting costs. Nobel-Prize winning economist James Buchanan distinguishes between two kinds of costs: *choice-influencing* costs and *choice-influenced* costs.⁴

Unmeasurable Costs

Choice-influencing costs are inherently unmeasurable by any scientific standard. The economist insists that, like beauty in the eyes of the beholder, these economic costs exist only in the mind of the decision-maker. They are subjectively perceived, and *only* subjectively perceived. And yet, and yet . . . there really are beautiful women and ugly women, and just about everyone can discern the difference, including the respective women (*especially* the women). But how is this possible? How can we deny the objective reality of beauty in the name of a “higher” subjective reality, when we know that in order for our

4. James Buchanan, *Cost and Choice: An Inquiry in Economic Theory* (Chicago: University of Chicago Press, 1969), pp. 44-45. Buchanan won the Nobel Prize in 1986.

subjective appraisals to have meaning, there had better be an objective reality undergirding them? After all, two and two make four. Or do they? Does the objective answer depend on the subjective evaluator? The modern mathematician is not really sure.⁵

The costs that influence our decisions are always subjective evaluations of future potential consequences. This is Buchanan's argument. Once we act, however, objective reality takes over, replacing our mental forecasts with cold, hard facts. (And yet, and yet . . . in' order to be perceived by us, these cold, hard facts must first be warmed in the microwave ovens of our minds.) Thus, concludes Buchanan: "Costs that are influential for behavior do not exist; they are never realized; they cannot be measured after the fact."⁶ The dream becomes reality, but the reality is always different from the dream, at least to this extent: the dream could not be measured; the reality can be. Supposedly.

Buchanan argues that the choice-influenced costs that are subsequently imposed on people as a result of some previous decision are in some sense objective and measurable – so many forfeited dollars of income, for example' – but these real-world costs did not affect the original decision in any way. Yet even this doffing of the economist's cap to objective cost theory may be overly respectful, given the presuppositions of modern subjectivist economics. What do the numbers mean? The *meaning* of these objective, choice-influenced costs – e.g., accounting costs – must be *subjectively evaluated* by the person who bears them. A number in a ledger is supposed to convey accurate and

5. Vern Poythress, "A Biblical View of Mathematics," in Gary North (ed.), *Foundations of Christian Scholarship: Essays in the Van Til Perspective* (Vallecito, California: Ross House, 1976), pp. 159-88.

6. Buchanan, *Cost and Choice*, p. vii.

7. Even here, who can be sure just how many dollars were actually forfeited as a result of the decision? Would the person's *perceived* alternative use of his money have been as wise (high return) as the best opportunity the market objectively offered at the time?

economically relevant information in order for it to be effective as a summary of past events. The individual who pays an accountant thinks he is getting something for his money. What is he getting? A bunch of numbers on a page? Or information? The individual must interpret the significance of this choice-influencing information. There is no escape from subjectivism.

The Roads Untraveled

Consider your own situation. You are still reading this essay. You still have faith in a positive future return on your present investment of time. Let us consider a hypothetical possibility. With the time you spend reading this essay (assuming you stick with it to the bitter end), you might be able to think of an investment strategy that would make you rich, but because of something you will read here, you will never think of it or have the courage to risk it. On the other hand, you may also avoid an investment that really would bankrupt you. Unlike the man in the story of the lady and the tiger, you have the option of ignoring both doors; instead, you choose to read this essay. But you could have opened a door. Which would it have been, the lady or the tiger? You cannot know for sure. You will never know. You can only guess." So, what is the true cost of reading this essay? Life with the lady or a brief but colorful encounter with the tiger?

If we take seriously the modern economist's discussion of costs and choices, we may find our world disturbing. We never really know what our actions are costing us, assuming that it is true that there is no way to relate our subjective evaluations before we act with objective costs after we act. This disturbing lack of certainty can be relieved by an act of faith: "And we know that all things work together for good to them that love God, to them who are the called according to his purpose" (Romans 8:28). But this providential word of encouragement is hardly helpful to the modern humanistic economist.

We can of course sit around moaning and groaning about a past cost: the abandoned dream that might have come true. We can worry retroactively about what our decision has cost us. But the cost that really counted – “counted is in fact misleading, since there was nothing objective to count - at the moment of our decision was imposed at that moment. What is past is past. Paul wrote: “. . . forgetting those things which are behind, and reaching forth unto those things which are before” (Philippians 3:13). This is what the economist says of all decisions. Decision-makers are necessarily forward-looking. The past is completely gone forever. We must do the best we can with whatever we have today. This is the doctrine of sunk *costs*.⁸

This is not to say that we do not bear the objective costs that are imposed by a previous decision. We do. Even if we do not perceive these costs, we bear them. A madman may not understand that he is not Napoleon, but he bears the social costs of his delusion when he is placed in an insane asylum. This is why there can be no escape from objective costs, any more than from subjective costs. But whether we accurately foresaw these costs or not, they are the *result* of that action, not its cause. These costs are borne by us objectively in history, yet they are always subjectively borne. One person may bear his burden in good cheer; another is utterly oppressed by what objectively (i.e., to an outside evaluator) appears to be the same magnitude of burden. Who is to say whose evaluation is correct? The Christian answers: only the omniscient God can do this, and His evaluation is not objectively measurable by the economist. Remove His evaluation from the discussion of imputed value, and the world explodes in a kaleidoscope of subjective evaluations.⁹ This is the epistemological dilemma of modern man.

8. Gary North, *An Introduction to Christian Economics* (Nutley, New Jersey Craig Press, 1973), ch. 26: “Urban Renewal and the Doctrine of Sunk Costs.”

9. On kaleidic imputations, see the works of G. L. S. Shackle and Ludwig M. Lachmann.

Some Odd Conclusions

An exclusively subjectivist view of cost and choice can lead to some very odd conclusions. (So, for that matter, can any other exclusive line of human reasoning.) G. F. Thirlby follows the logic of an individual's one-time decision. He concludes: "Cost is ephemeral. The cost involved in a particular decision loses its significance with the making of a decision because the decision displaces the alternative course of action."¹⁰ He says emphatically that "the cost figure will never become objective, i.e. it will never be possible to check whether the forecast of the alternative revenue was correct, because the alternative undertaking will never come into existence to produce the *actual* alternative revenue."¹¹ This is Buchanan's conclusion, too. But if no cost ever becomes objective, what is the purpose of accounting?

Should You Fire Your Accountant?

What does all this mean for the accounting profession? What does it do to the very concept of personal or corporate budgeting? He does not say, but he does not stop, either. Following the persuasive logic of subjectivism, Thirlby concludes that "The cost is not the things – e.g., *money* – *which will flow along certain channels* as a result of the decision; it is a loss, prospective or otherwise, to the person making the decision, of the opportunity of using those things in the alternative course of action. *A fortiori, this cost cannot be discovered by another person who eventually watches and records the flow of those things along those channels.*"¹² Then of what objective use are accountants? Why was

10. G. F. Thirlby, "The Subjective Theory of Value and Accounting Cost," *Economica*, XII (Feb. 1946); reprinted in James Buchanan and G. F. Thirlby (eds.), *L.S.E. Essays on Cost* (New York: New York University Press, 1981), p. 140. L.S.E. stands for London School of Economics.

11. Thirlby, "The Ruler," *South African Journal of Economics*, XIV (Dec. 1946), p. 264; *ibid.*, p. 182.

12. Thirlby, "Subjective Theory," *ibid.*, p. 139.

the advent of double-entry bookkeeping such a revolutionary event in the history of civilization?¹³ He does not say.

Furthermore, what does such a view of budgeting do to the idea of the free market as a social institution for producing economic order - *objective* economic order? What does such a view do to the idea of the stock market, since money prices for shares are the means by which decision-makers evaluate the past performance of all other participants in the market? What does the price of a share of corporate stock have to do with expected future performance of that corporation's management? What is the link, if any, between present share prices and future economic performance? How do we get from subjective' value to objective share prices and back again? How do we preserve our capital? For that matter, how do we measure our capital? How can we bridge the gap between the world of (1) exclusively subjective costs and (2) objective market prices? Buchanan insists: "*Only prices have objective, empirical content. . . .*"¹⁴ Then precisely what empirical content does a price possess or reveal, and how do we discover it or make effective use of it - subjectively and objectively, personally and socially?

In short, what does an objective price have to do with individual subjective value? What is the economic *meaning* of a price - individually and socially, subjectively and objectively? (This is the number-one epistemological problem that has beset modern economics since the 1870's.)

The Realm of Possibility

Consider another example. Buchanan makes this statement: "Any profit opportunity that is within the realm of possibility but which is rejected becomes a cost of undertaking the pre-

13. Ludwig von Mises, *Human Action: A Treatise on Economics* (3rd ed.; Chicago: Regnery, 1966), p. 230. Published originally by Yale University Press in 1949.

14. Buchanan, *Cost and Choice*, p. 85.

ferred course of action.”¹⁵ But Buchanan neglects any consideration of the economics of a rejected opportunity that is not in fact – objective fact – within the realm of possibility. We normally call such an opportunity a *loss*. Wouldn't avoiding it be a *benefit* of undertaking the preferred course of action? If the decision-maker's first choice is to reject the objectively impossible (i.e., unprofitable) course of action for whatever reason, and also to reject the second, objectively possible, course of action for whatever reason, won't he remain in the profit column overall? I do not want to press this line of reasoning too hard because it bogs us down too deeply in the philosophical problem of available and unavailable information, but we need to recognize at least the nature of the epistemological problem: *If everything is completely subjective at the moment of decision, what does “the realm of possibility” have to do with anything?* Maybe the decision-maker believes that can achieve something great if he just had the courage of his convictions, when in fact the action will bankrupt him. Is his true cost the forfeited unattainable greatness or the forfeited inevitable bankruptcy? If all costs at the time of his decision are purely subjective, then his cost must be the forfeited greatness. This, clearly, is nutty – logical but nutty. So is any theory of cost and choice that is exclusively subjective.

The economist, no matter how hard he tries to tie human decisions exclusively to the action-taker's subjective evaluations, cannot escape the bedrock realm of possibility. This is his true measuring rod for discussing cost, the *ruler* without which all economic discussion becomes theoretically impossible. On the other hand, no matter how hard he tries to make objective that realm of possibility, through probability theory and other statistical techniques, he cannot escape the inherent subjectivity of the decision of the acting individual who is responsible for his actions. The economist needs – yes, *needs*¹⁶ – a scientific theory

15. *Ibid.*, p. 28.

16. Few concepts are less acceptable to an economist than the concept of *need*. A

of cost that is both subjective and objective without being eternally dialectical. Such a theory does not exist in the world of humanistic economics. This is the heart of my critique of all previous discussions of the problem of social cost.

Conclusion

The epistemological problem of value has bothered economists from the early days of the discipline's development. Is value objective, subjective, or a combination? Is it imputed? If so, by whom? Who is the voice of authority who decides the question: "What is this worth?" How do we decide as individuals what anything is worth? How do we decide collectively? For we must decide collectively if we are to deal institutionally and legally with the problem of *externalities* (e.g., air pollution), which is closely related to the problem of social cost.

R. H. Coase believes that he has discovered the theoretical basis for discovering practical answers to these questions. The Nobel Committee seems to agree with him. To evaluate the net social value of Coase's theorem, we need first to examine in greater detail the details of the debate over economic value that has been going on in the economics profession from the beginning, but especially since 1938.

I use Coase's essay as a representative example of almost the entire economics profession. I argue in this monograph that Coase's unstated presupposition is mythological, namely, the ideal of moral neutrality in economic science. The ideal of neutrality has been dominant in the academic discipline of economics ever since the late seventeenth century.¹⁷ It has served as a professionally convenient myth from the beginning. It will not be surrendered at zero price or zero cost.

need is something which is not negotiable, and for an economist, everything economic is defined as negotiable.

17. William Letwin, *The Origins of Scientific Economics* (Cambridge, Massachusetts: M.I.T. Press, 1963). Paperback edition by Doubleday, 1965.

THE PERSISTENT PROBLEM OF VALUE

In both political and scientific development the sense of malfunction that can lead to crisis is prerequisite to revolution.

Thomas Kuhn¹

Economists, as self-consciously humanistic social scientists, claim to be defenders of a rational academic discipline. Most of them defend their methodology in terms of the assertion that it allows them to make accurate predictions of human actions under limited, specified conditions.² These predictions are supposed to enable people to make economic decisions that are more profitable than decisions made by flipping a coin, consulting a fortune teller, or throwing darts at a wall covered with slips of paper, with each slip containing a different suggested course of action.

To make their claim believable, economists have to make a myriad of assumptions about reason, the human mind, the powers of observation, the external world, and the interrela-

1. Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago: University of Chicago Press, 1962), p. 91.

2. Milton Friedman, *Essays in Positive Economics* (Chicago: University of Chicago Press, 1953), ch. 1: "The Methodology of Positive Economics."

tionships between the mind and matter. These assumptions are very seldom spelled out by economists.³ Epistemology, the fundamental question of all philosophy – “What can man know, and how can he know it?” – is not a popular topic within the economics profession.

The Problem of Measurement

The advent of modern economics is generally dated from the early 1870's, when three scholars independently came to the same conclusion, namely, that economic value is *imputed*: the concept of *subjective* value.⁴ Value, they concluded, is subjectively determined. It is not an objective quantity. The key unit of value is the value (subjective) of the marginal unit. The decision-maker asks himself: How much (objectively) of *this* must I give up in order to obtain *that*? By 1900, virtually all non-Marxist economists had broken with the older objective value theories of the classical economists, such as the labor theory of value or the cost-of-production theory of value. By grounding economics on the subjective valuations of individual decision-makers, economists today believe that they have escaped from the intellectual dilemmas that had arisen as a result of classical economics' objective value theory. (The most famous one was Adam Smith's “water-diamond paradox.”)⁵

3. Gary North, “Economics: From Reason to Intuition,” in North (ed.), *Foundations of Christian Scholarship* (Vallecito, California: Ross House, 1976).

4. The three scholars were William Stanley Jevons (England), Carl Menger (Austria), and Leon Walras (Switzerland). See R. S. Hovey, *The Rise of the Marginal Utility School, 1870-1889* (Lawrence University of Kansas Press, 1960); Emil Kauder, *A History of Marginal Utility* (Princeton, New Jersey: Princeton University Press, 1965).

5. “The things which have the greatest value in use have frequently little or no value in exchange. . . . Nothing is more useful than water: . . . A diamond, on the contrary, has scarce any value in use; . . .” Adam Smith, *Wealth of Nations* (1776), end of Chapter IV. The paradox Why is it that something as valuable to human life as water is worth so little in comparison to diamonds, which are not really crucial to mankind? The marginalist-subjectivist's solution: “We never choose between water in general and diamonds in general. We choose between a specific amount of water and a specific amount of diamonds at a specific point in time. In the middle of a desert,

They are self-deluded. They have not escaped such problems. They have merely created new intellectual problems for themselves – problems that are inescapable, given their commitment to the ancient ideal of humanism: “man as the measure of all things” (Protagoras).⁶ (The careful economist would add this cautious corollary: “assuming for the sake of argument that there can be such a thing as a measure in economics.”)

If man is the measure of all things, and man himself is a subjective, changing, and ultimately “free spirit,” then “man” cannot serve as a measure of anything. Measures must be fixed, but there are no remaining fixed measures in modern thought – not even the speed of light (at least in quantum physics).⁷ They are no longer fixed in biology: Darwinism’s world of process has triumphed over fixed measures.⁸ Measures are no longer fixed in morals.⁹ They are no longer fixed in epistemology.¹⁰ They do not exist in economics.¹¹ There are no mea-

someone might buy a canteen of water with a bag of diamonds. Under most circumstances, he wouldn’t. Water is abundant compared to diamonds most of the time. Thus, the decision-maker’s subjective evaluation at a particular moment of time is crucial, not the hypothetical (and non-existent) objective value of water in general vs. the objective value of diamonds in general”

6. Assertion 5 of Humanist Manifesto I (1933) states: “Humanism asserts that the nature of the universe depicted by modern science makes unacceptable any supernatural or cosmic guarantees of human values.” *Humanist Manifesto I and II* (Buffalo, New York Prometheus Press, 1973), p. 8.

7. I refer hereto the startling theory of subatomic physics, verified by numerous experiments, known as Bell’s Theorem, which states that at the subatomic level, all events must be simultaneously related to each other across the entire universe. See Nick Herbert, *Quantum Reality: Beyond the New Physics* (Garden City, New York: Anchor Press/Doubleday 1985), p. 214.

8. Assertion 2 of Humanist Manifesto I states: “Humanism believes that *man* is a part of nature and that he has emerged as the result of a continuous process.” *Humanist Manifestos I and II*, p. 8.

9. Forty years later, Humanist Manifesto 11 stated: “Ethics is *autonomous* and *situational*, needing no theological or ideological sanction. Ethics stems from human need and interest.” *Ibid.*, p. 17.

10. DelWin Brown, Ralph E. James, and Gene Reeves (eds.), *Process Philosophy and Christian Thought* (Indianapolis: Bobbs-Merrill, 1971).

11. Ludwig von Mises writes: “The truth is that there are only variables and no

asures at all. There may be discrete, permanent numbers – even this is highly speculatively – but there are no measures. Everything is on a continuum, nothing is discrete.¹³ This absence of measures leads, step by step, to radical subjectivism and radical relativism. Heraclitus' river of historical flux is clearly eroding Parmenides' fixed logical shore line. Chaos looms.¹⁴

Having said this, the economist nevertheless resists making the obvious conclusion regarding the relativity of all measurement: *the denial of the possibility of relevant scientific precision*. In vain, the economist protests: "There are economists who have propounded the relativity of measure. Apparently, they failed to see that this view saps the entire foundation upon which the economic science rests."¹⁵ He, too, is inescapably one of these epistemologically short-sighted economists.

Consider the question of environmental pollution. The consistent economist must conclude something like the following: "One man's polluted stream is another man's profit for the fiscal year, and there is no conceivable scientific way to say which is better for society in general, for there is no scientific way of identifying such an entity as society in general." This is the logic of subjective value theory. To admit this, however, would be to commit methodological suicide in public. Modern economics has in fact committed suicide, but it has done so in private. Economists do not leap from tall buildings during the lunch hour. They much prefer to do away with themselves in

constants. It is pointless to talk of variables where there are no invariables." Mises, *Theory and History: An Interpretation of Social and Economic Evolution* (New Haven, Connecticut: Yale University Press, 1957), p. 13. This was reprinted by the Mises Institute in 1985.

12. Vern Poythress, "A Biblical View of Mathematics," in North (ed.), *Foundations of Christian Scholarship*, ch. 9.

13. Nicholas Georgescu-Roegen, *The Entropy Law and the Economic Process* (Cambridge, Massachusetts: Harvard University Press, 1971), ch. 3.

14. James Gleick, *Chaos: Making a New Science* (New York: Viking, 1987).

15. Georgescu-Roegen, *Entropy Law*, p. 111.

private – through an overdose of qualifications. As they depart from this life, each proclaims a unique theory of value.

The Great Debate

In *The Dominion Covenant: Genesis*, I discussed at considerable length the problem of objective and subjective value. I analyzed the important critique of Cambridge Professor A. C. Pigou by London School of Economics Professor Lionel Robbins, and then the subsequent debate in 1938 between Robbins and Roy Harrod.¹⁶ To review very briefly, Pigou, in his pioneering study of welfare economics, had argued that since each additional monetary unit's worth of income is worth less to a man than the previous unit, the value of one additional unit of income to a millionaire will necessarily be less than its value to a poverty-stricken man. Thus, Pigou concluded, the State can increase the aggregate social welfare of the community by taking a portion of the rich man's income in the high income brackets and transferring this money to the poor man. This tax will not hurt the rich man very much (he puts so little value on the last bit of money he receives), while the marginal income will greatly benefit the poor man (who has so little income to begin with). For several decades, this argument was considered a valid scientific defense of the graduated income tax.

Robbins replied in 1932 that the argument is invalid as a scientific statement. Since all value is subjective, we cannot, as scientists, make interpersonal comparisons of subjective utility. There is no objective column of figures to add up when we are talking about subjective value. (Conclusion: the technique of accounting can have no logical connection with either the so-called science of economics or the vocation of business. This is the epistemological issue that I raised in the Introduction.)¹⁷

16. Gary North, *The Dominion Covenant: Genesis* (2nd ed.; Tyler, Texas: Institute for Christian Economics, 1987), ch. 4.

17. See Appendix, below, "There's No (Autonomous) Accounting for Taste."

Therefore, economists cannot legitimately say anything about any increase or decrease of “social value” which is produced by taking a percentage of the rich man’s income in the higher brackets and giving this money to the poor man.¹⁸

No defender of subjectivist (marginalist) economics has been able to refute Robbins’ argument, yet hardly any economist – I would say no economist – has been able to develop a comprehensive economic theory in terms of his argument, including Robbins.¹⁹ Robbins destroyed the epistemological foundation of applied economics.

Roy Harrod²⁰ complained in his rejoinder in 1938 that if Robbins were really serious about this argument, then he would have to abandon the idea that it is possible for the economist, as a scientist, to make *any* recommendations concerning proper

18. Lionel Robbins, *An Essay on the Nature and Significance of Economic Science* (2nd ed.; New York: St. Martin’s, [1935]).

19. Writes Richard Posner: “The ‘interpersonal comparison of utilities’ is anathema to the modern economist, and rightly so, because there is no metric for making such a comparison.” Had he let it go at that, he would have been honest. But he knows what this would mean: the impossibility of formulating any social policy based on truly scientific economics, so he illegitimately adds the following unproven and unprovable statement: “But the interpersonal comparison of values, in the economic sense, is feasible, although difficult, even when the values are not being compared in an explicit market.” Richard A. Posner, *The Economics of Justice* (Cambridge, Massachusetts: Harvard University Press, 1983), p. 79. Apparently, all the economist needs to do is change the word “utility” to “values,” and he goes from the impossible to the merely difficult. Let me tell you something about humanistic economists: *they* cheat. Maybe not self-consciously, but the resulting confusion is the same. At the very least, the economics profession is self-deceived.

20. Harrod later became Sir Roy Harrod. He was John Maynard Keynes’ hand-picked successor as editor of *The Economic Journal*. Together, they controlled access to England’s most prestigious academic economics journal for half a century. Like Keynes, he never received an academic degree in economics. He did study economics with Keynes for one year, 1922-23. Neither of them ever earned a degree above the bachelor’s degree: Keynes’ was in mathematics and Harrod’s was in the humanities. See Don Patinkin, *Anticipations of the General Theory? And Other Essays on Keynes* (Chicago: University of Chicago Press, 1982), pp. xv, xvi. John Neville Keynes, Maynard’s father, and Pigou personally paid for young Maynard’s salary when they hired him to teach *economics* at King’s College, Cambridge in 1908. Keynes, Sr. was chairman of the department for many years.

economic policy, since any policy always hurts some participants and benefits others. If it is impossible to make interpersonal comparisons of subjective utility, then economists must remain forever silent about the aggregate (social) economic benefits and costs of any decision by an individual or by the State.²¹

Robbins was correct in his criticism of Pigou, given the pre-suppositions of modern, subjectivist economics. Harrod was equally correct in his criticism of Robbins, namely, that *his conclusion, if accepted, would destroy all applied economic science*. Robbins subsequently backed away from this conclusion concerning the inability of economists to say anything about social welfare or the benefits of social policies in general.²² But he never explained how he could logically back away from this conclusion, and he had over four additional decades to provide the explanation. Even more inconsistently he also never backed away from his critique of Pigou's argument in favor of graduated ("progressive") income taxation.

The implications of Robbins' position are radical, and economists have long been unwilling to face them, including Robbins. Buchanan once wrote that "it is precisely the problems posed in modern welfare economics that force the economist to come to grips with the basic issues of political and legal philosophy."²³ These issues also force the more astute economist to come to grips with the fundamental issue of all philosophy *epistemology*. But the ranks of the economics profession are filled with men and women who have no training in epistemology and care nothing about it.²⁴ They never answer by means of modern subjectivism the fundamental philosophical question: "What can

21. R. F. Harrod, "Scope and Method of Economics," *Economic Journal*, XLVIII (1938), p. 397.

22. Lionel Robbins, "Interpersonal Comparisons of Utility: A Comment," *ibid.*, pp. 635-37.

23. James Buchanan, "Good Economics - Bad Law," *Virginia Law Review*, LX (1974), p. 488.

24. An exception is the Austrian School.

men know, and how can they know it?" They operate in terms of an implicit though hidden dialecticism between objective and subjective value theory.

Social Cost

Pigou also raised another issue concerning welfare economics. It is a variant of the earlier problem of wealth redistribution. It has become known in the economics profession as "the problem of social cost." Pigou argued that there are cases of market failure²⁵ in which private benefits from a particular activity impose costs on third parties. Pollution is the obvious example, although there are many others, he said. The benefits to the polluter are immediate and direct, but there is no market-produced incentive for him to cease polluting as long as his costs of operation are less than expected revenues.²⁶ Part of these costs are borne by someone else. At most, the polluter bears only part of the costs (stinging eyes, for example), but he reaps all of the rewards (lower production costs). He continues to pollute the environment. Total costs in the community – *social* costs – are therefore greater than the polluter's personal private costs. Followers of Pigou's analysis frequently argue that the State should redistribute this "stolen" wealth back to the original owners, perhaps through a tax on polluters and tax reductions for victims, so as to balance total social benefits (from production) and total social costs.

There is a hidden problem with this line of reasoning, one which was not discovered for almost half a century. Buchanan points to it: "The Pigouvian norm aims at bringing marginal private costs, *as these influence choice*, into line with social costs, as

25. Tyler Cowen (ed.), *The Theory of Market Failure: A Critical Examination* (Fairfax, Virginia George Mason University Press, 1988).

26. Yes, yes, I know: "the present value of an expected future stream of income, discounted by the prevailing rate of interest." But sometimes I prefer to write in English.

these are objectively measured. Only with objective measurability can the proper corrective devices be introduced.”²⁷ The problem is this: choice-influencing costs are exclusively subjective, according to modern economic theory. Only choice-influenced costs can be “objectively measured” (maybe). How can the judges impose objective costs that will be appropriate – scientifically appropriate – to reduce the existing level of pollution to a socially appropriate level?

This raises many other questions. How can civil judges know what is the socially appropriate level of pollution? How can they preserve the legal predictability of the courts if they cannot specify in advance the appropriate penalties? How can they be even vaguely confident that “the punishment fits the crime” of polluting? But these questions did not get asked for half a century, although they were implied by Robbins’ original critique. What finally got scholars to start asking them was an essay by R. H. Coase.

Conclusion

The dilemma of modern economics is the dilemma of value theory. If economic value is exclusively subjectively determined, then it is impossible for economists as scientists to recommend socially beneficial policies. There is no valid concept of *social benefit* if all economic value is exclusively subjective. The professional realization of this truth came when Lionel Robbins challenged A. C. Pigou’s defense of the graduated income tax. There is no common value scale that links the minds of individuals, Robbins said. Therefore, we cannot legitimately make scientific interpersonal comparisons of subjective utility.

Harrod understood where this argument necessarily leads, and he rejected it. So did Robbins, once Harrod challenged him. But neither of them could escape its truth. Logically, they

27. Buchanan, *Cost and Choice: An Inquiry in Economic Theory* (Chicago: University of Chicago Press, 1969), p. 74.

had to abandon the scientific basis of policy-making. They refused. Instead, they implicitly abandoned the scientific ideal of economics in order to save the policy-making side of the economics profession. Their legacy is universal today.

The irony is that in order to save the ideal of economic policy-making, the economists have had to abandon the epistemological foundations of modern economic science. This is not discussed in public. It is doubtful that most academically certified economists are aware of it. They go about their work as if this glaring contradiction had not been brought into the open in 1938. There is a kind of unwritten agreement within the profession: *this problem will not be discussed in public*.

This is why there is a crisis in the making, what Kuhn describes as the basis of a future revolution within the guild. But the crisis keeps getting deferred because there is no way to solve this theoretical problem without publicly abandoning the myth of neutrality which undergirds the economics profession. The myth of value-free economics was exposed by the Robbins-Harrod debate, but no one discusses this fact in public. It will probably take a revolution in epistemology launched from outside the academic guild – i.e., the rejection of the myth of neutrality – to transform the economics profession.

Meanwhile, the economics profession pays a heavy price, though this cost is not subjectively perceived. Modern economics is impaled on the horns of an inescapable epistemological dilemma, a dilemma created by the economists' assertion of the discipline's moral and theological neutrality. R. H. Coase and his followers have impaled the profession on one of these horns. In the name of policy-making by free market economists, Coase has destroyed the epistemological foundation of the Chicago School's defense of private property, just as Harrod and Robbins destroyed the epistemological defense of a truly scientific economics in the name of policy-making. This is the primary thesis of this monograph.

THE COASE THEOREM

If, as I have already urged, there can be no scientifically or empirically neutral system of language or concepts, then the proposed construction of alternate tests and theories must proceed from within one or another paradigm-based tradition.

Thomas Kuhn¹

Economists today freely acknowledge that Coase's 1960 essay on social cost was one of the most important scholarly essays in the history of the economics profession.² Without warning, it hit both the economics profession and the world of legal theory. Coase had been the author of an important study of the firm, published a generation earlier in 1937.³ For the next two decades, he published very little in professional scholarly journals.⁴

1. Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago University of Chicago Press, 1962), p. 145.

2. R. H. Coase, "The Problem of Social Cost," *Journal of Law & Economics*, III (Oct. 1960), pp. 1-44.

3. Coase, "The Nature of the Firm," *Economica* IV (1937), pp. 386-405.

4. Coase, "Business Organization and the Accountant," *The Accountant* (Oct.-Dec. 1938), a series of a dozen brief essays written for non-economists; a shortened version is reprinted by Buchanan and Thirlby in *L.S.E. Essays on Cost*; Coase, "The Marginal Cost Controversy," *Economics*, XII (Aug. 1946). A bibliography of Coase's works appears in "On the Resignation of Ronald H. Coase," *Journal of Law & Economics*,

In 1959, he published a significant article on the Federal Communications Commission.⁵ Then, like a bombshell, came his essay on social cost. It has become a standard in modern economics, still found in other scholars' footnotes two decades after its publication. (Few essays that appear in scholarly economics journals ever get cited by anyone else, and certainly not by numerous economists. After five or six years, a scholarly essay in economics, assuming it ever was noticed, is cited only half as often, except for those regarded as classics.)⁶

Richard Posner goes so far as to argue in his widely read textbook on law and economics that Coase's essay and one by Guido Calabresi⁷ were instrumental in launching an entire academic discipline, law and economics,⁸ "the application of the theories and empirical methods of economics to the legal system across the boards."⁹ The Coase Theorem (he capitalizes it, indicating his respect for it) "established a framework for analyzing the assignment of property rights and liability in economic terms. This opened a vast field of legal doctrine to fruitful economic analysis."¹⁰ Two scholarly journals, both published by the University of Chicago, have been heavily influenced by the Coase theorem: *The Journal of Law & Economics* and *The Journal of Legal Studies*. (This is understandable, given the fact that Coase edited the *Journal of Law & Economics* for 19

XXVI (April 1983). The bulk of his academic articles came after 1960.

5. Coase, "The Federal Communications Commission," *Journal of Law & Economics*, II (1959). This essay is reprinted in Eirik G. Furubotn and Svetozar Pejovich (eds.), *The Economics of Property Rights* (Cambridge, Massachusetts: Ballinger, 1974).

6. A. W. Coats, "The Role of Scholarly Journals in the History of Economics: An Essay," *Journal of Economic Literature*, X (1972), p. 42.

7. Guido Calabresi, "Some Thoughts on Risk Distribution and the Law of Torts," *Yale Law Journal*, vol. 70 (1961), pp. 499ff.

8. For example, A. Mitchell Polinsky, *Introduction to Law & Economics* (Boston: Little, Brown, 1983).

9. Richard & Posner, *Economic Analysis of Law* (Boston: Little, Brown, 1986), p. 19. But see also "The Fire of Troth A Remembrance of Law and Economics at Chicago, 1932-1970," *Journal of Law & Economics*, XXVI (April 1983).

10. *Ibid.*, p. 20.

years, 1965-1983, and 'the *Journal of Legal Studies* is a sister publication.)¹¹ As Posner wrote in 1981, "Until recently, then, utilitarianism held sway in legal theory, but overt economic analysis was rare. The position is now reversed."¹² (Problem: Has economic analysis escaped the ethics of utilitarianism?)

Cease's essay was perhaps the key one in the revival of interest in the question of pollution and economics, as well as a crucially important contribution to a free market theory of property rights. And, let me say from the outset, it is a dangerously flawed essay. Few economists have seen its flaws. The first professional economist I ever heard even mention a really critical comment against it – essentially, the same criticism I had also come up with – could not get it published in a conventional professional economics journal, and he had to wait three years after he discussed his criticism with me before he saw it in print.¹³

Cease vs. Pigou

It is interesting that Cease, like Robbins in 1932, began his discussion by attacking A. C. Pigou. Cease summarized the state of the debate – it had long ceased to be debated very much – as of 1960. Pigou's statement of the problem had given the problem of social cost its traditional framework. This discussion was categorized under the general rubric of "externalities." The term refers to the imposition of a firm's costs of operation on those who are not owners of the stream of income generated by

11. For a survey of this literature, see the footnotes in the article by Elizabeth Hoffman and Matthew Spitzer, "The Cease Theorem: Some Experimental Tests," *Journal of Law & Economics*, XXV (April 1982), pp. 73-98. The rigor of the limiting assumptions made by the authors of this article is much greater than Cease's own formulation; the article is also far less readable or usable.

12. Richard A. Posner, *The Economics of Justice* (Cambridge, Massachusetts: Harvard University Press, 1983), p. 51.

13. Walter Block, "Cease and Demsetz on Private Property Rights," *Journal of Libertarian Studies*, I, No. 2 (1977), pp. 111-15. Dr. Block is presently a professor at Holy Cross College.

the production process. In other words, these victims are *external* to the firm or production unit, but not external to its costs of operation. Almost without exception, previous economists' discussion of externalities had ended with a consideration of what government measures are appropriate to reduce or eliminate these externalities. The conclusions reached by most economists, based on Pigou's analysis in *The Economics of Welfare* (4th ed., 1932; originally published in 1920), were as follows, Cease summarized: the producer of pollution (smoke, noise, etc.) should (1) pay damages to those injured, or (2) have a tax imposed on his production by the civil government, or (3) have his factory excluded from residential districts.¹⁴ Cease's article broke with this tradition.

Aaron Levine summarizes Cease's breakthrough: "Assuming zero transaction costs and economic rationality, Cease, in his seminal work, demonstrated that the market mechanism is capable of eliminating negative externalities without the necessity of governmentally imposed liability rules."¹⁵ Furthermore, the theorem leads to the conclusion that "if transactions are costless, the initial assignment of a property right will not determine the ultimate use of the property."¹⁶ Free market economists of the Chicago School have increasingly sided with Cease. (What is also remarkable is that traditional Jewish law had adopted the basic features of the Cease theorem many centuries earlier; English law had not.¹⁷ Why remarkable? Because Exodus 22:5-6 is clearly on Pigou's side.¹⁸)

14. Cease, "Social Cost," p. 1.

15. Aaron Levine, *Free Enterprise and Jewish Law: Aspects of Jewish Business Ethics* (New York: Ktav Publishing House, Yeshiva University Press, 1980), p. 59.

16. Posner, *Economic Analysis of Law*, p. 7.

17. Yehoshua Liebermann, "The Cease Theorem in Jewish Law," *Journal of Legal Studies*, X (June 1981), pp. 293-303.

18. Gary North, *Tools of Dominion: The Co-se Laws of Exodus* (Tyler, Texas: Institute for Christian Economics, 1990), ch. 18.

The problem is, of course, that *there are and always will be transaction costs*.¹⁹ Or, I should say, this is *a* problem. The major problem is that his theorem assigns zero economic value – and therefore zero relevance – to the sense of moral and legal right associated with a willful violation of private ownership. It ignores the economic relevance of the public's sense of moral outrage when there is no enforcement by the civil government of owners' legal immunities from invasion, even if this invasion is done in the name of some "more efficient" social good or social goal. This is why I conclude that the Cease theorem is one of the most morally insidious pieces of academic nonsense ever to hit the economics profession; worse, it has infected the thinking of a generation of very bright and very glib free market economists and legal theorists. Cease has served as the Typhoid Mary of Chicago School economics for three decades. His essay drastically compromised the academic case for liberty. It has imposed private costs on those of us who are attempting to make a case for free market economics. In this sense, Cease's theorem is an example of *externalities*: net private benefits for Cease and net social costs for the economics profession and any society whose courts adopt his approach. The victims cannot sue him in civil court. The best we can do is offer a pollution-abatement system: proof that his whole argument is specious.

Cease fully recognized from the beginning the nature of the technical economic problem he had raised, namely, *the impossibility of a world in which there are no transaction costs*.. (The moral issues related to property rights he does not even discuss as relevant in some way to economic analysis, as we shall see.) Therefore, he allows civil judges to intervene to settle disputes. But there is a problem here: Cease cannot escape that nagging problem ignored by Pigou and all welfare economists, namely,

19. For a brief introduction to the question of transaction costs, see Oliver E. Williamson, "Transaction-Cost Economics: The Governance of Contractual Relations," *Journal of Law & Economics*, XXII (Oct. 1979), pp. 233-61.

the problem of interpersonal comparisons of subjective utility. Cease's "scientific" case against Pigou rests on the implicit assertion that men, especially judges, can make such comparisons in their act of formulating social policy. The only professional response deeply critical of Cease has been made by Austrian School economists, who recognize the weakness of the Chicago School's presuppositions concerning interpersonal comparisons of subjective utility. Still, their criticism leaves much to be desired, for if taken seriously, it would become impossible to defend the idea of government penalties against polluters.

The Ethical Pea Beneath the Neutral Shell

The astounding fact about the Cease theorem is that every economist knows that there are no cases of exchanges in which there are zero transaction costs. They also know that the Cease theorem applies *only* where there are zero transaction costs. Yet they do not identify the Cease theorem as an instance of curious but utterly irrelevant academic speculation. Instead, they try to work with his theorem. Richard Posner, an economist and a judge in the U.S. Appeals Court (Seventh Circuit), admits that the Cease theorem applies only to zero transaction cost situations, yet he has devoted much of his academic career to pursuing the economic implications of the Cease theorem in the field of law. He knows that Cease's initial assumption – that transaction costs are zero – cannot be true in the real world. Posner writes:

The economist does not merely decree that absolute rights [of ownership – G. N.] be created and then fall silent as to where they should be vested. To be sure, if market transactions were costless, the economist would not care where a right was initially vested. The process of voluntary exchange would costlessly reallocate it to whoever valued it the most. But once the unrealistic assumption of zero transaction costs is abandoned, the assignment of rights becomes determinate. If transaction costs are

positive (though presumably low, for otherwise it would be inefficient to create an absolute right), the wealth-maximization principle requires the initial vesting of rights in those who are likely to value them most, so as to minimize transaction costs. This is the economic reason for giving a worker the right to sell his labor and a woman the right to determine her sexual partners. If assigned randomly to strangers, these rights would generally (not invariably) be repurchased by the worker and the woman; the costs of the rectifying transaction can be avoided if the right is assigned at the outset to the user who values it most.²⁰

Posner openly admits that in some cases, even where transaction costs are low, the worker or the woman in his example would not (i.e., could not afford to) repurchase these rights of ownership. This follows from his definition of value: "The most important thing to bear in mind about the concept of value is that it is based on what people are willing to pay for something rather than on the happiness they would derive from having it. . . . The individual who would like very much to have some good but is unwilling or unable to pay anything for it – perhaps because he is destitute – does not value the good in the sense in which I am using the term 'value.'"²¹

The conclusion is obvious, and he does not hesitate to draw it: "Equivalently, the wealth of society is the aggregate satisfaction of those preferences (the only ones that have ethical weight in a system of wealth maximization) that are backed up by money, that is, that are registered in a market." In short, people's demonstrated preferences – money on the line – are the only ones that possess "ethical weight" in his definition of wealth-maximization. Does this include marriage? Of course. Does this include games of chance? Of course. "Much of eco-

20. Posner, *Economics of justice*, p. 71. For a critique of Posner's approach to the law, see Buchanan, "Good Economics - Bad Law," *Virginia Law Review*, LX (1974), pp. 483-92. See also the biting and incisive essay by Arthur Allen Leff, "Economic Analysis of Law Some Realism About Nominalism," *ibid.*, pp. 451-82.

21. Posner, *ibid.*, pp. 60,61.

conomic life is still organized *on* barter principles. The ‘marriage market,’ child rearing, and a friendly game of bridge are examples. These services have value which could be monetized by reference to substitute services sold in explicit markets or in other ways.”²²

Question: Who should make the initial distribution of an ownership right to whomever “values it the most”? How does this sovereign agent know scientifically which potential owners “are likely to value them [ownership rights] the most”? In short: *By what standard of value does he make the initial distribution?* Dead silence from Chicago School economists. To say anything at this point would be a public admission that economic science is no longer regarded by them as being value-free. The Coase theorem would have to be acknowledged for what it is: an important component in a giant academic shell game. The ethical pea is always concealed beneath the seemingly neutral scientific shell of cost-benefit analysis. To paraphrase the late John Mitchell, U.S. Attorney General under President Nixon: “Watch what the economist does, not what he says he is doing.” He is invariably making interpersonal comparisons of subjective utility every time he recommends a policy decision.

The debate over social costs raises once again the ancient debate between objective and subjective knowledge. It is one of the persistent antinomies in all humanist thought. The epistemological problem of social cost is an *ethical* problem, and as such, humanists cannot solve it “scientifically.”

Reciprocal Harm

Coase reformulated the terms of the debate over externalities. “The question is commonly thought of as one in which A inflicts harm on B and what has been decided is: how should we restrain A? But this is wrong. We are dealing with a problem of a reciprocal nature. To avoid the harm to B would

22. *Ibid.*, p. 61.

inflict harm on A. The real question that has to be decided is: should A be allowed to harm B or should B be allowed to harm A? The problem is to avoid the more serious harm.”²³

Such reasoning is ethically perverse, if accepted as a methodological standard governing economic analysis in all instances involving economic action. It would be just as easy to say of kidnapping that any restrictions on kidnapping by the State harm the kidnapper, and that a lack of restrictions harms the victims. If we are going to build an economic system in terms of the supposedly “reciprocal nature of harm” – that each economic actor suffers harm when he is restricted from acting according to his immediate whim – then economics becomes positively wicked, not value-free, in its attempt to sort out just how much harm the courts will allow each party to impose on the other.

There are some areas of life - areas governed by biblical morality - in which such “cost-benefit analyses” must not even be contemplated. For example, any attempt to impose cost-benefit analyses on competing techniques of mass genocide, including abortion, is demonic, not scientifically neutral. Whether a genocidal society should adopt either gas chambers or lethal injections for adults, or either saline solutions or suction devices for unborn infants, cannot be solved in terms of comparative rates of cost-efficiency, for the economist always ignores a major “exogenous variable”: the wrath of God. God will efficiently judge those individuals who promote all such cost-efficient systems, as well as societies that adopt them. If legal restrictions against mass genocide harm the potential mass murderers and the purchaser of their services, this is all to the good. Society faces no “reduction in social benefits” whatsoever. Justice does cost something, but the net economic effect is positive, whether the economist sees this or not. There is no reduction in net social benefits as a result of the thwarted goals

23. *Cease*, “*Social Cost*,” p. 2.

of the now-restricted (or previously executed) genocidal technocrats. Yet we live in a society in which the right to life has been successfully challenged in the courts (including church courts) in the name of personal and social costs. Should we be surprised that R. H. Coase's essay won him the Nobel Prize?

Coase offered the following example of reciprocal harm. What about cattle that stray onto another man's property and destroy crops? This, it should be noted, is precisely the issue dealt with by Exodus 22:5: "If a man shall cause a field or vineyard to be eaten, and shall put in his beast, and shall feed in another man's field; of the best of his own field, and of the best of his own vineyard, shall he make restitution." Coase writes: "If it is inevitable that some cattle will stray, an increase in the supply of meat can only be obtained at the expense of a decrease in the supply of crops. The nature of the choice is clear: meat or crops?"²⁴

This appears to be correct economic analysis, as far as it goes. It forces us to think about the problem in terms of what members of the society must give up, meat vs. crops. But his next sentence is the very heart of the problem, and he never shows how economists – or anyone else, for that matter – can, as scientists, make an economically rational (i.e., value-neutral) choice in the name of society: crops vs. meat. Indeed, humanistic economics cannot possibly answer this question because of the inability of economists, as scientists, to make interpersonal comparisons of subjective utility.²⁵ But the economics profession refuses to acknowledge the existence of this dilemma.

24. *Idem.*

25. In other words, we cannot make scientific comparisons of the utility gained by one person vs. the utility thereby forfeited by another man. There is no unit of "utility measurement" which is common to both men. We cannot as neutral scientists legitimately say that one man has gained greater utility (a subjective evaluation on his part) than another man has lost (another subjective evaluation). I discuss this problem in *The Dominion Covenant: Genesis* (2nd ed.; Tyler, Texas Institute for Christian Economics, 1987), ch. 4.

Subjective Value vs. Social Policy

Cease never comes to grips with this problem. "What answer should be given is, of course, not clear until we know the value of what is obtained as well as the value of what is sacrificed to attain it."²⁶ *Value?* As economists, we need to ask ourselves several questions: Value to whom? Society as a whole? The value to the cattle owner? The value to the farmer? Also, how can judges make such estimates of economic value, since all economic value is supposedly exclusively subjective? Questions of economic value are the main problems raised by his paper, yet he cannot answer them by means of the "scientific economics" he proclaims. No economist can. Economist Peter Lewin has gone to the heart of the matter when he writes in a withering critique of Cease that

costs are individual and private and cannot be "social." The social-cost concept requires the summation of individual costs, which is impossible if costs are seen in utility terms. The notion of social cost as reflected by market prices (or even more problematically by hypothetical prices in the absence of a market for the item) has validity only in conditions so far removed from reality as to make its use as a general tool of policy analysis highly suspect. . . .

The foregoing suggests that any perception of efficiency at the social level is illusory. And the essential thread in all the objections to the efficiency concept, be it wealth effects, distortions, or technological changes, is the refusal by economists to make interpersonal comparisons of utility. Social cost falls to the ground precisely because individual evaluations of the sacrifice involved in choosing among options cannot be compared.²⁷

26. Cease, "Social Cost," p. 2.

27. Peter Lewin, "Pollution Externalities: Social Cost and Strict Liability," *Cato Journal*, II (Spring 1982), pp. 220,222.

The inability of anyone to make scientifically valid interpersonal comparisons of subjective utility has once again smashed all the hopes of the free market's humanist defenders to deal scientifically (i.e., without any appeal to either civil justice or morality) with a problem of social policy. The more astute "anarcho-capitalists" have understood this, and have thereby abandoned the very idea of social utility and social costs. They have also abandoned the idea of civil government.²⁸ But they have not been able to demonstrate how people can deal successfully with the problems created by such technological developments as the internal combustion engine. But at least they are consistent. They do not search for "fools' gold" intellectual solutions to "scientifically" insoluble problems. They do not search for pseudo-market solutions - "What would the correct market price be in the absence of a market?" - or solutions involving the hypothetical (and scientifically impossible) ability of judges to make scientifically valid social cost-benefit analyses in settling disputes. *There can be no scientifically valid answers to such social problems, given the presuppositions of modern, subjectivistic, individualistic economic theory.* Yet the approach used by Coase and his academic followers to deal with these questions assumes that there *are* scientifically valid answers to them.

Conclusion

Since there are no "neutral, scientific" answers, Coase's whole essay is an exercise in intellectual gymnastics – an illusion of scientific precision.²⁹ Nevertheless, it is considered a classic

28. "There is no government solution to pollution or to the common-pool problem because government is the problem." Gerald P.O'Driscoll, Jr., "Pollution, Libertarianism, and the Law," *ibid.*, p. 50.

29. This same illusion of scientific precision is at the heart of virtually every professional journal in economics, every mathematical equation, and every call for scientific policy-making issued by members of the economists' guild. The day an economist admits to himself that no economist can make interpersonal comparisons of subjective utility is the day that his public claims of economics' objective, scientific precision make him a charlatan. The day before, he was simply ignorant.

essay, a pioneering work which literally created a new approach in both economics and legal theory. What is revealing is that the economics profession as a whole has refused to face up to this problem, and it took over two decades for a critical analysis based on a 1938 observation by Lionel Robbins “to be applied to the Cease theorem by Peter Lewin, who was (1) an assistant professor (untenured) at (2) an obscure university to be published in (3) a new intellectual journal that has no following within the academic community.³⁰ Such is academia.³¹

30. In my 1973 book, *An Introduction to Christian Economics*, I briefly referred to “R. H. Cease’s clever sophistry” (p. 94n), but did not have space to pursue his arguments in detail. Some readers may think I should have let it go at that.

31. Lewin presently works for a computer software firm.

COASE VS. PROPERTY RIGHTS

Anomaly appears only against the background provided by the Paradigm. The more Precise and far-reaching that paradigm is, the more sensitive an indicator it provides of anomaly and hence of an occasion for paradigm change. . . . By ensuring that the paradigm will not be too easily surrendered, resistance guarantees that scientists will not be lightly distracted and that the anomalies that lead to paradigm change will penetrate existing knowledge to the core.

Thomas Kuhn¹

We come now to the issue of property rights. The meaning of “property rights” is this: individuals or associations represented by individuals possess a legal right to prevent others from stealing, invading, destroying, or otherwise interfering with their property. Owners therefore possess a legal right to exclude *others* from the use of specified property. This is analogous to covenantal forms of exclusion: the State’s right to exclude non-citizens from voting; the married person’s right to exclude others from sexual access to the partner; and the church’s right to exclude non-members or non-Christians from

1. Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago University of Chicago Press, 1962), p. 65.

the communion table. The phrase “property rights” means that there is a legally enforceable “bundle of rights” that is associated with specific forms of property.

Coase’s essay undermines the very concept of private property rights. He offers a detailed, carefully constructed argument concerning the marginal gains to the cattleman vs. the marginal losses to the farmer from a roaming steer. What the essay demonstrates, *assuming that the psychological costs to the farmer of the cattleman’s violation of his property rights are never taken into consideration*, is this: excluding transaction costs and information costs,² as well as assuming perfect competition (omniscience), *the gain or loss to society is the same*, whether the cattleman compensates the farmer for the value of the lost crops, should the cattle be left to roam, or the farmer compensates the cattleman for the higher costs of meat production, if the cattle are kept away from the farmer’s crops (higher feed costs, costs of fencing, etc.). Again, assuming “conditions of perfect competition,” Cease concludes: “Whether the cattle-raiser pays the farmer to leave the land uncultivated or himself rents the land by paying the land-owner an amount slightly greater than the farmer would pay (if the farmer was himself renting the land), the final result would be the same and would maximize the value of production.”³

Given his initial, unrealistic hypothetical assumptions about free goods – transaction costs, information costs, and perfect competition – this conclusion initially appears to be correct, *assuming that farmers have no commitment to a sense of justice concerning property rights*. It also assumes that *members of such a society do not and will not suffer any additional economic losses when the civil government refuses to make cattle owners responsible for the damage their animals cause*. In other words, it assumes that when civil

2. “. . . when the damaging business has to pay for all damage caused *and* the pricing system works smoothly (strictly this means that the operation of the pricing system is without cost).” Cease, “Social Cost,” p. 2.

3. *Ibid.*, p. 6.

judges use Coase's theorem as a standard of judgment and a legal precedent, property owners will experience no loss. Both assumptions are implicit to Coase's thesis, and both are categorically incorrect. Coase begins with an unreal world in which transaction costs are defined away, and from this he draws his equally unrealistic conclusions.⁴

I say that his conclusion *initially* appears to be correct – that in a zero-cost world, the outcome of the bargaining process would be the same, the value of cattle vs. the value of crops. Yet in a perceptive essay by Donald Regan, we learn that Coase has no warrant for making this conclusion. Coase assumes that the free market's voluntaristic bargaining process will produce the same economic results that a compulsory civil court's decision would produce if it were to follow Coase's concept of net social cost, but why should we believe this? Regan says that Coase offers no model of how this bargaining process would inevitably produce such identical results *in the absence of specified and legally enforceable property rights*. For example, sometimes a bargainer makes economic threats of non-cooperation that must be occasionally enforced in order to persuade the other party that he should take such threats seriously, even if the actual carrying out of the threat may injure the threat-maker in the short run. How does Coase know what the short-run or long-run outcome of a bargaining process will be? He *doesn't*.⁵ This is simply another way of saying that we cannot confidently

4. Writes Jules L. Coleman: "No term in the philosopher's lexicon is more imprecisely defined than is the economist's term 'transaction costs.' Almost anything counts as a transaction cost. But if we are to count the failure to reach agreement on the division of surplus as necessarily resulting from transaction costs (I have no doubt that sometimes it does), then by 'transaction cost' we must mean literally anything that threatens the efficiency of market exchange. In that case, it could hardly come as a surprise that, in the absence of transaction costs so conceived, market exchange is efficient." Coleman, "Economics and the Law: A Critical Review of the Foundations of the Economic Approach to Law," *Ethics*, 94 (July 1984), p. 666.

5. Donald H. Regan, "The Problem of Social Cost Revisited: *Journal of Law & Economics*, XV (Oct. 1972), pp. 428-32.

make social and economic evaluations of real-world events by abstracting economic theory from temporal reality - i.e., by creating a mental world in which there are no costs, no ignorance of present or future opportunities, and no need of threats to achieve our goals.

Cease states clearly what he thinks the economic problem is. "The economic problem in all cases of harmful effects is how to maximize the value of production."⁶ Furthermore, he is no fool. Later in the essay, he drops his essay's initial assumption of zero transaction costs, perfect competition, and zero information costs. Of course, in real life there are transaction costs to settle disputes. For this reason, there is a role for civil government in settling costly disputes.⁸ "All solutions have costs," including solutions imposed by the civil government.⁹

One underlying presupposition distorts all of Cease's analysis - a presupposition which is all too common (and unstated) in Chicago School economic analysis: the legitimacy of leaving aside issues of right and wrong, of justice, of *equity*. Cease writes: "Of course, if market transactions were costless, all that matters (questions of equity apart) is that the rights of the various parties should be well-defined and the results of legal actions easy to forecast."¹⁰ Problem: How can we discuss "the rights of the various parties" if we leave aside questions of

6. Cease, "Social Cost," p. 15.

7. There is always the nagging suspicion that once these formal theoretical assumptions are dropped, the whole intellectual performance becomes nothing more than a scholarly puzzle game. Will any of the conclusions concerning the world of the theoretical model still remain accurate, let alone applicable, once we begin to discuss the empirical world? And how can we know for sure? Only through intuition - a nonrational, nonlogical category. See Gary North, "Economics: From Reason to Intuition," in Gary North (ed.), *Foundations of Christian Scholarship: Essays in the Van Til Perspective* (Vallecito, California: Ross House, 1976.) See also North, *Dominion Covenant: Genesis* (2nd. ed.; Tyler, Texas: Institute for Christian Economics, 1987), pp. 350-53.

8. Cease, "Social Cost," pp. 15-19.

9. *Ibid.*, p. 18.

10. *Ibid.*, p. 19.

equity - questions of right and wrong? In short, how can we discuss “rights” apart from discussing what is morally right?

This is the problem that the economics profession has faced from the beginning. Coase’s essay denies the relevance of the question. That is the problem with Coase’s essay.

Discounting Moral Outrage to Zero

Questions of equity apart: here is a continuing assumption in the “value-free, morally neutral” economic hypotheses of modern free market economists. They apparently think that questions of equity, being questions of opinion and morality, cannot be dealt with scientifically, nor can economists, as scientists, put a price tag on violations of moral principle. They conveniently ignore the inescapable conclusion of subjectivist economics and methodological individualism, namely, that *there is no scientific way to measure costs and benefits of any kind*, since interpersonal comparisons of subjective utility are impossible for mortals to make. Economists naively believe that there is a neutral, value-free science of economics, but not of morality.

They are correct about the impossibility of neutral morality they are incorrect about the existence of a value-free economics. Economics deals with value, and there is no value-free value. The moment an economist raises the question of value – social value, personal value, value of Gross National Product – he has left the hypothetical world of value-free science. Such a world is mythical anyway. But economists have invested so much of their intellectual and professional capital in this myth for so long that they find it difficult to abandon it. If they were to abandon this myth, their peers would not take them seriously, and they would not get their unreadable and unread essays into professional journals any more.

One of Coase’s academic defenders, Yale Law School’s Guido Calabresi, carries the Coase theorem to distant shores of speculation and social unreality. He says that the Coase theorem demonstrates that “the same allocation of resources will come

about regardless of which of two joint cost causers is initially charged with the cost, in other words, regardless of liability rules.”¹¹ He repeats Cease’s example of the smoke-producing factory that damages the wheat crop of local farmers. “For example, if we assume that the cost of factory smoke which destroys neighboring farmers’ wheat can be avoided more cheaply by a smoke control device than by growing a smoke resistant wheat, then, even if the loss is left on the farmers they will, under the assumptions made, pay the factory to install the smoke control device. This would, in the short run, result in more factories relative to farmers and lower relative farm output than if the liability rule had been reversed. But if, as a result of this liability rule, farm output is too low relative to factory output those who lose from this ‘misallocation’ would have every reason to bribe farmers to produce more and factories to produce less. The process would continue until no bargain could improve the allocation of resources.”¹²

A Response to Calabresi

It sounds so precise, so logical. It also sounds crazy. Here is why it really is crazy. *First*, there are always transaction costs in life. To begin with any other assumption is to begin with utopianism. It makes as much sense as beginning with the assumption of the omniscience of the participants in exchange, which is another familiar assumption in almost all modern economic thought, especially in the journals. Without this theoretical ideal of omniscience, economic theory would have no formulas and equations, but professional economists would rather die than give up their formulas and equations. The epistemological problem is this: once the theoretical model is formulated in terms of a hypothetical set of assumptions that cannot exist in

11. Guido Calabresi, “Transaction Costs, Resource Allocation and Liability Rules - A Comment,” *Journal of Law & Economics*, XI (April 1968), p. 67.

12. *Ibid.*, pp. 67-68.

the real world, it takes an act of will for the economist to bring the model to bear on real-world problems without importing radical utopianism into his analysis. The debate over the Coase theorem is a Nobel Prize-winning example of an unsuccessful attempt by an economist to discard an economic model's totally utopian initial assumptions, yet still retain the model's conclusions for analytic purposes.¹³ That it should be taken seriously by so many economists is evidence of the theoretical bankruptcy of modern economics. That legal theorists should also take it seriously is frightening.

Second, the allocation problem and its solutions are not primarily technical and empirical problems but rather ethical and epistemological. Calabresi poses the problem, and then answers it (as Chicago School economists usually do) in terms of the least costly solution technically, not in terms of any visible ethical principle. "The primary implication is that problems of misallocation of resources and externalities are not theoretical but empirical ones. The resource allocation aim is to approximate, both closely and cheaply, the result the market would bring about if bargaining actually were costless."¹⁴ In other words, the civil judge is to pretend that he can approximate the

13. Calabresi writes: "Thus, if one assumes rationality, no transaction costs, and no legal impeachments to bargaining, *all* misallocation of resources would be fully cured in the market by bargains. Far from being surprising, this statement is tautological, at least if one accepts any of the various classic definitions of misallocation. These ultimately come down to a statement akin to the following: A misallocation exists when there is available a possible reallocation in which all those who would lose from the reallocation could be fully compensated by those who would gain, and, at the end of this compensation process, there would still be some who would be better off than before." *Ibid.*, p. 68. This is one more application of Pareto's optimality theorem, perhaps the most non-optimal and misleading idea ever to get into the literature of economics. It is conceptually a dead end; it is also quite popular. I agree with Lutz and Lux if it were buried forever, we could place a tombstone over it bearing these words: "Everybody has been made better off and nobody worse off." Mark A. Lutz and Kenneth Lux, *The Challenge of Humanistic Economics* (Menlo Park, California Benjamin/Cummings, 1979), p. 101. Chapter 5 of their book is delightful: "The New Welfare Economics: Value-Free or Value-Less?"

14. Calabresi, *ibid.*, p. 69.

allocation that a free market would produce, if free markets were costless. This, it should be mentioned, is a denial of the most important of all theorems in economics: scarcity. A civil judge capable of completing this assigned task would be a scarce resource indeed ! Of course, he would possess this advantage: since the initial limiting condition is impossible - zero transaction costs - nobody can produce a model that will prove that his allocation is off the mark, economically speaking. He is therefore free to decide the case on the basis of net social cost, and nobody can say for sure that his estimate is incorrect.

How would this utopian task best be accomplished? Calabresi combines the false precision of the economist with the real obfuscation of the lawyer to produce this problematical conclusion: "This question depends in large part on the relative *cost* of reaching the correct result by each of these means (an empirical problem which probably could be resolved, at least approximately, in most instances), and the relative *chances* of reaching a widely *wrong* result depending on the method used (also an empirical problem but one as to which it is hard to get other than 'guess' type data). The resolution of these two problems and their interplay is *the* problem of accomplishing optimal resource allocations."¹⁵ Some problem!

So, the allocation problem for welfare economics is merely an empirical problem. But this so-called empirical problem cannot be solved scientifically, logically, or technically, for there is no way for the scientific economist to deal with the key epistemological problem: the impossibility of making scientific interpersonal comparisons of subjective utility. Yet the Chicago School economists babble on in their journals as if more precise measurements could somehow solve what they admit is *the* allocation problem. It is as if a gunnery sergeant were attempting to hit a target at the edge of the universe by adding just a bit more gunpowder to the load. It is simply a technical prob-

15. *Idem.*

lem, you understand. It is as if a sprinter were trying to reduce his time in the hundred meter race to one second flat by shaving a tenth of a second off his time in each preliminary heat. It is an empirical problem, you understand. If he could just get better shoes or a track with better traction!

Calabresi knows all this. He acknowledges that the decision which would be reached if the transactions were costless is an "unreachable goal."¹⁶ He also acknowledges that "the gains which reaching nearer the goal would bring are not usually subject to precise definition or quantification. They are, in fact, largely defined by guesses. As a result, the question of whether a given law is worth its costs (in terms of better resource allocation) is rarely susceptible to empirical proof. . . . It is precisely the province of good government to make guesses as to what laws are likely to be worth their costs. Hopefully it will use what empirical information is available and seek to develop empirical information which is not currently available (how much information is worth *its* costs is also a question, however). But there is no reason to assume that in the absence of conclusive information no government action is better than some action."¹⁷

Please get his argument clear in your mind: welfare economics is essentially an empirical science, except that empiricism cannot really solve the issues of welfare economics, so the State will have to decide what is the appropriate allocation of resources, but economists nevertheless hope that the bureaucrats will use empiricism as the means of finding solutions to the specific allocation problems, though only an economically efficient quantity and quality of empiricism should be purchased. In any case, the State's decision will necessarily be based primarily on guesswork. If this explanation resembles a walk through a hall of mirrors, it is because it *is* a hall of mirrors. Yet virtually all essays in welfare economics are little more than

16. *Idem.*

17. *Ibid.*, pp. 69-70.

guided tours into (but never out of) this conceptual hall of mirrors.

The allocation problem of welfare economics cannot be solved by humanist economics, for the economists are overcome by a series of antinomies: the subjective-objective dualism, the individual-society dualism, the problem of fixed law and the endless flux of circumstances, and the overwhelming and unanswered problem of interpersonal comparisons of subjective utility. It is all premised on this formula: *dialectics plus intuition equals cost-effective justice*. This formula does not produce anything except additional scholarly articles for professors' vitae – in short, negative social returns.

Third, and far more important for social analysis, there would be a sense of outrage among the victims of the polluting factory if there were no State-enforced liability rules. The initial reaction of any one of the victims, if he knows that the civil law does not protect his ownership rights automatically, may be to blow up the factory or murder its owner. The multiplication of acts of violence would be assured under such a non-liability legal order. *The issue of economic efficiency therefore cannot be separated from the issue of judicial equity*. This is what Chicago School economists and legal theorists never show any signs of having understood. When righteous men are thwarted in their cause by seekers of local “efficiency” who care nothing about the ethics of the solution, there will be serious social consequences. To discuss the efficiency of any given transaction without also discussing the equity of it is to begin to deliver the society into the hands of socialist revolutionaries. Or, to put it in language more familiar to Chicago School economists, *penalizing righteousness in the name of economic efficiency is not a zero-cost decision*. Any approach to economics that ignores righteousness and justice as valid economic factors is a trip into the hall of mirrors. Yet this is almost universally the assumption of all schools of modern economics.

Micro-Efficiency and Macro-Revolution

It is not possible to discover an economically efficient solution to just one transaction. We cannot be efficient in just one thing. The question of efficiency is not simply a macroeconomic issue; it is also macroeconomic. We cannot discover an efficient solution to any economic problem that does not in some way affect the whole social order. In short, we *cannot do just one thing efficiently*. We need to heed the warning of biologist Garrett Hardin: “The dream of the philosopher’s stone is old and well known, and has its counterparts in ‘the ideas of skeleton keys and panaceas. . . . We now look askance at any one who sets out to find a philosopher’s stone. The mythology of our time is built more around the reciprocal dream – the dream of a highly specific agent *which will do only one thing*. . . . The moral of the myth can be put in various ways. One: Wishing won’t make it so. Two: Every change has its price. Three (and this one I like best): *We can never do merely one thing*.”¹⁸

The system of justice that governs any social order is itself a net producer or reducer of both macro-efficiency and micro-efficiency. *Equity can never be segregated from efficiency*. If our judges’ supposedly economically efficient decisions at the micro level call into question the moral integrity of the prevailing legal order, we have not yet reached an efficient solution to our macroeconomic problem. This is why it is astonishing to find economist and Talmudist Aaron Levine siding with Coase: “While the principle of equity is promoted by the selection of appropriate liability rules, economic efficiency is realized when the negative externality is eliminated by the *least-cost* method. Hence, should it be less costly to avoid crop damage by growing smoke-resistant wheat than by installing a smoke-control device, the former method should be adopted. Whether the farmer or

18. Garrett Hardin, “The Cybernetics of Competition: A Biologist’s View of Society,” in Helmut Schoeck and James W. Wiggins (eds.), *Central Planning and Mercantilism* (Princeton, New Jersey Van Nostrand, 1964), p. 84.

the factory-owner should bear the additional expense of eliminating the negative externality is entirely irrelevant as far as the efficiency question is concerned.”¹⁹ Charge the farmers for the cost of the factory’s smoke abatement, and you have violated the principle of justice that governs Exodus 22:5-6. There will eventually be negative repercussions, whether economists believe in God or not.

Conclusion

By means of a logically rigorous intellectual defense of the free market’s process of allocating access to property, R. H. Cease has presented a case against the necessity of the State’s imposing restraints on those who initiate acts that inflict damage on other people. While his discussion centers on damage to property, the legal issue is not the rights of property, but rather the legal right of an individual to exclude others from using his property. I wish Cease would write an article on marriage vows and adultery in terms of the ethical and legal standards he sets forth in “The Problem of Social Cost.” He should also add an appendix on rape.

Certified economists are all too often certifiable idiots. They are revolutionaries who toss equations rather than bombs. The reductionism of economic logic, even without the equations, has become so great that it has just about eliminated the real-world relevance of the academic discipline of economics, especially its academic journals. That which is obvious escapes these people. They speak of a world of zero transaction costs and zero rules establishing legal liability as if it would not be a world of turmoil, unpredictability, and violence. It is the establishment of liability rules that makes civil order possible. Social order is clearly too important a matter to be left in the hands of economists, even technically rigorous Chicago School economists.

19. Aaron Levine, Free *Enterprise and Jewish Law: Aspects of Jewish Business Ethics* (New York Ktav Publishing House, Yeshiva University Press, 1980), p. 59.

benefit there is a cost: that essay surely has inflicted and will continue to inflict damage on human freedom, for it assails the moral case for private property as no article “within the camp” ever has. It has created an intellectually and morally bogus concept of the supposed social economic efficiency of production costs that somehow remain the same, irrespective of the initial distribution of ownership. With that seemingly scientific and academically irresistible conclusion, Cease in 1960 seduced some of the brightest economists and legal theorists of the next generation.

Conclusion

From the day that Lionel Robbins refuted Pigou’s defense of the graduated income tax, economists have been confronted with a dilemma: the impossibility of rendering economic judgments scientifically in a world in which it is scientifically impossible to make interpersonal comparisons of subjective utility. The subdiscipline of law and economics is surely a field in which the rendering of judgments is inescapable. The problem raised by Robbins cannot legitimately be avoided, yet it is avoided, and avoided religiously, by the specialists in law and economics.

This subdiscipline can be traced back to Cease’s theorem and Becker’s essay on crime and punishment. Both of these scholars attempted to strip the subject of normative content. Both of them devised sophisticated arguments in terms of cost-benefit analysis, meaning social costs and benefits. But in doing so, they removed ethics from the rendering of judgment. In Cease’s case, he even attempted to prove that a civil judge is not necessary to the rendering of cost-effective judgment. The market can do it all by itself.

These two free market economists have done their best to strip ethics out of both economics and law. But without a moral case for private property, private property will not survive the attacks, political and intellectual, of its ever-present, ever-envi-

ous enemies. The weakening of the moral case for the free market is the primary danger posed by “morally neutral” defenses of the free market offered by private property’s erstwhile friends. The Coase theorem’s threat to the moral integrity of the case for the free society is the reason why the problem of social cost remains a major intellectual problem. The problem of social cost is a lot more difficult than Coase and his disciples have imagined. So is its solution.

THE CRISIS: LIVING WITH DIALECTICAL SCHIZOPHRENIA

Let us then assume that crises are a necessary precondition for the emergence of novel theories and ask next how scientists respond to their existence. Part of the answer, as obvious as it is important, can be discovered by noting first what scientists never do when confronted by even severe and prolonged anomalies. Though they may begin to lose faith and then to consider alternatives, they do not renounce the paradigm that has led them into crisis. They do not, that is, treat anomalies as counter-instances, though in the vocabulary of philosophy of science that is what they are.

Thomas Kuhn¹

Today, most economists appeal “scientifically” to mechanistic explanations of human action. A few go so far as to avoid the use of the word *choice*, since the concept of choice implies a personal decision that is not the result of prior causes. They substitute such phrases as “demonstrated preference.” There are a few notable exceptions to this demonstrated preference

1. Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago: University of Chicago Press, 1962), p. 77.

for the attainment of the economic goals of individuals. The economists dismiss such criticisms as amateurish and irrational; the fact that most people accept the perspective of the critics does not faze the economists, most of whom see this battle as a technical academic debate rather than a life-and-death war for Western civilization. They see all conflicts as in principle resolvable “at the margin, at some price.” They prefer not to discuss the Gulag.

Professional Blindness to Efficiency

Anti-capitalist critics, of course, really do tend to ignore questions of efficiency, a concept which does have to be considered carefully in any relevant discussion of men’s economic ability to pursue moral goals, both personal and social. Weber recognized this: “Where a planned economy is radically carried out, it must further accept the inevitable reduction in formal, calculator-y rationality which would result from the elimination of money and capital accounting. Substantive and formal (in the sense of exact *calculation*) rationality are, it should be stated again, after all largely distinct problems. This fundamental and, in the last analysis, unavoidable element of irrationality in economic systems is one of the important sources of all ‘social’ problems, and above all, of the problems of socialism.”¹¹ Thus, Weber pointed to a dialectical tension in all humanistic discussions of social systems. Free market economists and capitalism’s critics cannot come to grips with each other’s arguments.

The free market economist does have one thing working for him: socialism really is inefficient. People around the globe want the fruits of free market capitalism, which are only too visible on television and in imported media, and steadily national leaders are drastically modifying socialist ownership in order to provide access to these fruits. There is a humorous

11. Weber, *E&S*, p. 111. [*Theory*, pp. 214-15.]

ism between the Kantian ideal of science and the Kantian ideal of personality. The dialecticism of modern humanist thought is so deeply rooted that very few scholars, and fewer economists, have dealt forthrightly with the implications of this dialecticism. The endless tension between law and flux, theory and fact, predictability and freedom, and above all, cost and choice has undermined economic thought for over two centuries. Most economists have done their best to ignore this dialectical tension, but inevitably, the problems produced by this tension continue to surface.

Eventually, in a culture-wide crisis, economists will be faced with the reality of their calling. It rests, as does modern thought in general, on a broken epistemological foundation.

CONCLUSION

What is the process by which a new candidate for Paradigm replaces its predecessor? Any new interpretation of nature, whether a discovery or a theory, emerges first in the mind of one or a few individuals. It is they who first learn to see science and the world differently, and their ability to make the transition is facilitated by two circumstances that are not common to most other members of their profession. Invariably their attention has been intensely concentrated upon the evoking problems; usually, in addition, they are men so young or so new to the crisis-ridden field that practice has committed them less deeply than most of their contemporaries to the world view and rules determined by the old paradigm. How are they able, what must they do, to convert the entire profession or the relevant professional subgroup to their way of seeing science and the world? What causes the group to abandon one tradition of normal research in favor of another?

Thomas Kuhn¹

It may seem odd that I have devoted so much space to the obvious. Unfortunately, economists quite frequently spin complex theories and arguments that are internally consistent – to the extent that arguments are capable of internal consistency

1. Thomas Kuhn, *The Structure of Scientific Revolutions* (Chicago: University of Chicago Press, 1962), p. 143.

2. I have in mind the layman's understanding of Gödel's theorem on the impossibility of arguing both completely and consistently.

the modern legal theorist. Intuition is undefined and undefinable. As the old political slogan says, “you can’t beat something with nothing.” Men cannot legitimately fight the Bible’s definition of property rights with an appeal to circumstances, or to the intuitive ability of men to assess total social costs and total social benefits – especially a total cost package that ignores the right, meaning *legal predictability*, of compensation to the victims.

In the case of the problem of social costs, Pigou’s analysis of pollution and restitution was generally in accord with the Bible’s discussion of the problem of social cost. The railroad has the legal responsibility to compensate the farmer for any fire it sets. There will undoubtedly be problems for a jury or arbitrator in assessing exactly what the losses were. If the fires continue, then the railroad’s officers can be sued for criminal misconduct. Like the man whose ox gains a reputation for goring, but is not penned up by its owner, so are the railroad officers who do not take care to protect people from an identified physical hazard. The formerly docile ox that gores someone to death must be killed (Exodus 21:28). (The engine would at that point be fitted with a spark-arrester or prohibited from the tracks.) But the ox with a bad reputation that kills a man must die, and so must its owner, unless he makes restitution to the heirs of the victim (Exodus 21:29-30). (The directors of the railroad could be held responsible in a court of law for criminal actions for not taking care to install safety equipment after the fire threat had been pointed out to them by the authorities.) Biblical case laws are to govern the courts, not the speculative conclusions of economists that are opposed to the Bible’s explicit statements. Sometimes very bright economists can come up with outrageous hypotheses. The public adopts these “logical discoveries” at its peril. Cease’s essay is regarded by academic economists – at least non-Keynesian and non-mathematical econo-

There is no way for either law or economics to be conducted without an appeal to good and evil, yet it is this appeal, above all, which is prohibited by the methodological standards of modern academic scholarship. The appeal to efficiency by the legal theorists is simply another example of seeking meaningful content for the ethically empty box of legal formalism. When the search for meaning turns to the criteria of economic efficiency, the searchers are being lured down one more dead-end trail. As Leff says, “while you are now working with is-terms only (you have escaped the dreaded ought), they are, as a matter of fact, very different matters of fact: what indeed *is* of ‘value’ must be known before one rates the ‘efficiency’ of getting there. Thus it is possible that all you have ended up doing is substituting for the arbitrariness of ethics the impossibilities of epistemology.”

This is the heart of the problem. Without ethics, *there can be no epistemology*. This assertion – which is also a dreaded but inescapable conclusion of modern economics – was the theme that Van Til worked with throughout his career. Economics is a blind science. So is its subdivision, law and economics. Again, Leff zeroes in on the problem faced by the law schools:

It is a most common experience in law schools to have someone say, of some action or state of events, “how awful,” with the clear implication that reversing it will de-awfulize the world to the full extent of the initial awfulness. But the true situation, of course, is that eliminating the “bad” state of affairs will not lead to the opposite of that bad state, but to a third state, neither the bad nor its opposite. That is, before agreeing with any “how awful” critic, one must always ask him the really nasty question, “compared to what?” Moreover, it should be, but often is not, apparent to everyone that the process of moving the world from one state to another is itself costly. If one were not doing *that* with those resources (money, energy, attention), one could be doing

7. *Ibid.*, p. 456.

the crisis at bay. But the epistemological crisis cannot be deferred forever. As Kuhn says, “normal science ultimately leads only to the recognition of anomalies and to crises.”¹⁰ But you can’t beat something with nothing. “To reject one paradigm without simultaneously substituting another is to reject science itself.”¹¹

Is there an alternative? I am working on it: biblical economics. It is in the early stages of development. This fact is not necessarily proof of the futility of the project. As Kuhn says, “Often a new paradigm emerges, at least in embryo, before a crisis has developed far or been explicitly recognized.”¹² When the looming crisis hits society in general, even academic economists will be under pressure to rethink the epistemological foundations of their calling. Probably not before this culture-wide event, however, for at least three reasons: (1) old habits die hard; (2) tenure is a very conservative force; and (3) the myth of neutrality is today the legal justification for the existence of State-funded universities, which is where most of the world’s economists are presently employed.

10. Kuhn, *Structure*, p. 121.

11. *Ibid.*, p. 79.

12. *Ibid.*, p. 86.

APPENDIX

THERE'S NO (AUTONOMOUS) ACCOUNTING FOR TASTE

For which of you intending to build a tower, sitteth not down first, and counteth the cost, whether he have sufficient to build it. Lest haply [it happen], after he hath laid the foundation, and is not able to finish it, all that behold it begin to mock him, Saying, This man began to build, and was not able to finish (Luke 14:28-30)?

Having devoted considerable space to what R. H. Coase and modern economists have done wrong, it is time for me to suggest a biblical solution. But before I do this, I need to return to the basic theme of this monograph: the dialecticism of objective and subjective value theory. The dualism between objective and subjective knowledge has always been central to the crisis of non-Christian epistemology, and economic epistemology has not escaped this fundamental antinomy.

Dialecticism arises in modern economics with the issue of imputation. Acting man *imputes* value to a scarce economic resource, be it a stream of income or a course of action. In other words, he makes a *judgment*. It is this act of imputation that lies at the heart of modern, subjectivist economic theory.

Christian economics also begins with the judgment of an acting agent: God. The Christian religion is theocentric. The

